



College Broadcasters, Inc

UPS – Hershey Square Center

1152 Mae Street

Hummelstown, PA 17036.

www.AskCBI.org

CBI Sponsorship Rate Card

CBI offers opportunities for sponsorships, advertising and more. Promoting your company through CBI is a great way to build brand awareness and connect with potential new clients. Whether you're looking for an ad on our website, to exhibit at our convention, sponsor an award or offer a product discount, CBI has the right package for you.

Banner Placement on AskCBI.org

-Monthly display of your company or organization's banner on CBI's website. Side banner is 300x250. Header banner is 940x300.

\$100/month

Sponsored Social Media Post

-Four sponsored posts on either CBI's Twitter or Facebook accounts. Prior content approval is required. All posts must be published in same month.

\$100/month

Message in CBI Listserv Signature Line

-List your organization's message in the CBI Listserv signature line, which accompanies every email and reply sent through the listserv. Limited to 125 characters.

\$100/month

Ad in CBInsight Newsletter

-Digital newsletter emailed to members. Circulation is approximately 1,500. Copy deadline seven days before publication. Digital newsletter dimensions are 8.5x11.

**Full page: \$500
1/2 page: \$275
1/4 page: \$150**

NSEMC Sponsorship

Become a sponsor at the National Student Electronic Media Convention, held annually each fall. Various packages available. See NSEMC brochure for more info.

Cost Varies

For other ideas or information for sponsorships, advertising or other ways to reach the CBI membership, contact Development Director Lynn Riggle at development@AskCBI.org.