

## National Student Electronic Media Convention Early Bird Deadline Oct. 1

Join CBI as we return to Seattle for the 2018 National Student Electronic Media Convention Oct. 25-27, 2018.

This year's convention includes 90 sessions, résumé and portfolio critiques, local media tours, an exhibitor hall, the National Student Production Awards, and the first CBI Visual Film Festival.

There are also three pre-convention workshops available in audio storytelling, podcasting, and music scheduling offered Wednesday, Oct. 24.

Early bird registration is open through Oct. 1. The rate for CBI member students and advisers is \$100 and \$160 for non-members. Other attendees can register for the early bird rate of \$200.

The 2018 NSEMC will be held at the Renaissance Seattle Hotel, located at 515 Madison St. in Seattle.

The Executive Hotel Pacific Seattle is the CBI overflow hotel. You must call the hotel for reservations, (206) 777-7102. Reference "CBI" for the discounted rate of \$175.



## CBI Seeking Events Director

College Broadcasters, Inc. is looking to fill the position of Events Director. This is the new title for what was previously called the Executive Director.

The Events Director will work closely with the CBI Board of Directors and be charged with organizing the National Student Electronic Media Convention each fall. Additional CBI programming involvement such as the College Media Mega Workshop each summer is required.

The Events Director will work under the direction of the CBI President and Board of Directors. The director will work remotely with occasional travel required throughout the year.

The director will develop and maintain programming-related relationships with allied media organizations and product vendors.

Applicants should hold a bachelor's degree. Five-years of experience in media, higher education, or related fields is required. Event planning experience is preferred. Prior participation in the NSEMC is also preferred.

The CBI Events Director is a part-time paid position. Submit inquiries to Steven Hames, CBI Secretary, at [Membership@AskCBI.org](mailto:Membership@AskCBI.org).

The complete job description is posted at [AskCBI.org](http://AskCBI.org). Applications close November 15, 2018.

## Submit Entries to CBI Visual Media Festival

CBI invites students to enter the Visual Media Festival. The festival provides an opportunity to recognize and exhibit student work in the areas of film/video production.

The festival is open to student-produced work. Four categories are available: Short Film Fiction (3-10 minutes), Short Film Non-Fiction (3-10 minutes), Digital Shorts (no longer than 3 minutes), and TV Pilot (no longer than 30 minutes).

The festival screening is Friday, Oct. 26 from 4-6 p.m. Winners will be announced and the winning entries will be shown.

The entry fee is \$10 for CBI members and \$25 for CBI non-members. All eligible work must be completely produced by students, and all entries must have been completed between Nov. 1, 2017 and Oct. 1, 2018.

The deadline for submissions is Monday, Oct. 1, 2018 at 11:59 p.m. Submit entries on CBI's website.

## College Media Mega Workshop a Success

CBI co-hosted the College Media Mega Workshop July 12-15 at the University of Minnesota, Twin Cities in Minneapolis.

CBI partnered with the Associated Collegiate Press (ACP), College Media Association (CMA), and College Media Business and Advertising Managers (CMBAM) organizations for the annual summer event.

Eleven tracks of focus were offered for workshop participants to choose for the week. CBI programmed the radio management track, which provided attendees with a variety of sessions about leading their media outlets and peers.

The workshop drew over 350 participants. Thirty-one students and advisers from 20 schools across the nation participated in the radio management track.

CBI welcomed six guest speakers from local and national media organizations

and a local law firm. Radio management track participants toured University of Minnesota's Radio K facility and Minneapolis' KZGO radio studios to close out the workshop.



Radio management track participants tour KZGO, St. Paul with Brandon "DJ Bonics" Glova during the College Media Mega Workshop July 15, 2018.

# CBI to Host Seattle Pre-Convention Workshops

Three National Student Electronic Media Convention pre-convention workshops are offered Wednesday, Oct. 24. The first is a full-day *Student Genius Day* focused on music scheduling, led by MusicMaster's Jill Sorenson and Consultant Jaye Albright.

Two half-day workshops are available, *Telling the Story through Sound: An Audio Workshop* with Chris Mottes and Dale Willman and *Podcasting 101: An Overview of On-Demand Audio Storytelling* with Caroline Chamberlain Gomez. Register at AskCBI.org.



Chris Mottes,  
Hindenburg Systems



Dale Willman,  
CUNY



Caroline Chamberlain  
Gomez, KUOW

**EARN YOUR CERTIFICATE - MusicMaster Scheduling 101:**  
Have you ever wanted to learn what it takes to program music for a radio audience? Are you a programmer or educator looking to take your skills to the next level? Join **MusicMaster Scheduling** for a pre-convention music scheduling workshop on Wednesday October 24 from 8:30am - 5:00pm. If you're preparing for a career in broadcast, you don't want to miss this opportunity to get ahead with advanced training. Students who attend all sessions will earn a certificate as a "MusicMaster Scheduling Genius" - which looks great on your resume!

Attend any or all! ↓

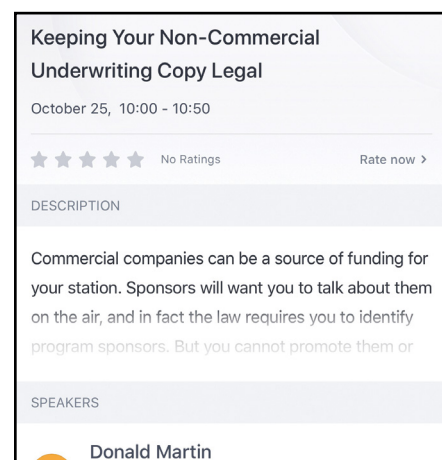
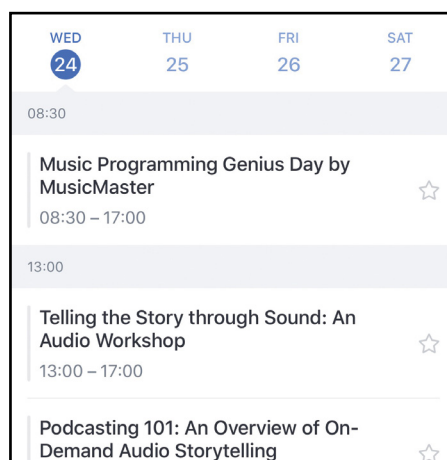
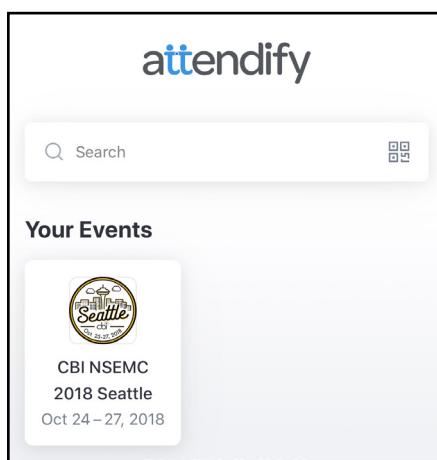
**COURSE SCHEDULE**  
(Read course descriptions in your NSEMC Program App)

- 8:30am - "Welcome to MusicMaster"
- 9am - "Library Maintenance"
- 10am - "Clock Maintenance"
- 11am - "Rule Tree"
- Noon - "Lunch with Guest Mentor Jaye Albright (session attendees only)"
- 1pm - "The Rule Tree"
- 2pm - "Schedule Editing"
- 3pm - "Schedule Setup"
- 3pm - "Analysis and History"
- 4pm - "Question and Answer Session" (optional)

The workshop will be hosted by **Jill Sorenson - MusicMaster W.I.Z.A.R.D.**. Our special guest mentor is **Jaye Albright**, a distinguished radio consultant with over 50 years of experience to share. Look for more info your Program App and Register on the NSEMC website at: [tinyurl.com/CBIGenius](http://tinyurl.com/CBIGenius)

## CBI Convention App Now Available for Seattle

Download the free Attendify app for your phone, search for CBI, and view the interactive convention schedule. Start planning your highlights for the National Student Electronic Media Convention in Seattle!



**Shop at AmazonSmile  
and Amazon will make a donation to CBI!**



### College Broadcasters, Inc. Board of Directors

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# Congratulations to National Student Production Awards Finalists

## Winners to be announced Saturday, Oct. 27 in Seattle

### Best News Reporting Audio

The Wolf Internet Radio, University of West Georgia, Newnan Nazi Rally April 2018

Carolina Week, University of North Carolina Chapel Hill, Police Issue Warning after Catalytic Converter Thefts

WUTM Radio, University of Tennessee-Martin, Homicide Suspect at Large

OUTV, University of Oklahoma, OKCPD, Shooting Charges

### Best News Reporting Video

TUTV, Temple University, Protests before State of the Union Address

UT:10 News, The University of Toledo, Voices of DACA

UT:10 News, The University of Toledo, Veterans Matter

The Southeastern Channel, Southeastern Louisiana University, Mandeville Beach

### Best Newscast Audio

WICB, Ithaca College, Will Carlson

WICB, Ithaca College, Sarah Horbacewicz

WRFH-FM, Hillsdale College, Radio Free Hillsdale News

WVCW Radio, Virginia Commonwealth University, One Credit News

### Best Newscast Video

Carolina Week, University of North Carolina Chapel Hill, Carolina Week April 18, 2018

TUTV, Temple University, Temple Update April 26, 2018

TUTV, Temple University, Temple Update April 19, 2018

OUTV, University of Oklahoma, OU Nightly

### Best Sports Reporting Audio

Radio Hofstra University/ WRHU FM, Hofstra University, NY Islanders Bring Holiday Cheer to Children in Hospital

Carolina Week, University of North Carolina Chapel Hill, Sweep Sweep Victory: Giving Curling a Try

WICR Radio/Indy TV, University of Indianapolis, Colts Camp Update

WMUL-FM, Marshall University, Ryan Yurachek Houston Flood Relief

### Best Sports Play-by-Play Audio

Radio Hofstra University/ WRHU FM, Hofstra University, Victoria Conway Play by Play Hofstra Men's Basketball vs William and Mary

The Baylor Lariat, Baylor University, BU vs OU

WMUL-FM, Marshall University, Marshall Football at North Carolina State 9-9-17

WUTM Radio, University of Tennessee-Martin, University of Tennessee at Martin vs. Ole Miss

### Best Sports Cast Audio

WONB-FM, Ohio Northern University, The Pep Talk

WUTM Radio, University of Tennessee-Martin, The Bench

KTXT-FM, Texas Tech University, The Overreaction-Blake Griffin Traded to Detroit

KSCU 103.3 FM, Santa Clara University, Overtime NFL Draft 5.2.18

### Best Sports Reporting Video

Carolina Week, University of North Carolina Chapel Hill, Soccer Cooks

OwlSports Update Productions, Temple University, OwlSports Update Productions: Temple Tuff

MNG Media, Midwestern State University, Special Olympics

OwlSports Update Productions, Temple University, OwlSports Update Productions: A Basketball Student Manager Battle vs. Cancer

### Best Sports Cast Video

OwlSports Update Productions, Temple University, OwlSports Update Productions: Inside the Nest, Oct. 17

OwlSports Update Productions, Temple University, OwlSports Update Productions: OwlSports Update, Dec. 7

The Southeastern Channel, Southeastern Louisiana University, The Big Game (3/8/2018)

UTVS Television, St. Cloud State University, Husky Mag

### Best Documentary/Public Affairs Audio

WFRH-FM, Hillsdale College, Problem of Pain

KTSW-FM 89.9, Texas State University, In the Public Interest: First Amendment

ASU-TV, Arkansas State University, Bi Bi Bi

Rowan Radio 89.7 WGLS, Rowan University, Relapse: The War on Drugs

### Best Documentary/Public Affairs Video

TUTV, Temple University, Encore: Music Education for Social Change

KBVR-TV, Oregon State University, Analogous

WGCS 91.1 The Globe, Goshen College Deep Dive: A Midwestern Legacy in the Florida Keys

WRMU-FM, University of Mount Union, Legacy of the Land: Nature Center Documentary

### Best Student Media Website

957TheSpin.com, University of Southern Indiana, 957TheSpin.com

The Baylor Lariat, Baylor University, BaylorLariat.com

TUTV, Temple University, Templeupdate.com

KTXT-FM, Texas Tech University, The Hub@TTU

### Best Station Imaging

WPTS-FM, University of Pittsburgh, WPTS Imaging

WRMU-FM, University of Mount Union, WRMU-AM Alumni Imaging

WZND Fuzed Radio, Illinois State University, WZND Station Imaging

Radio DePaul, DePaul University, Radio DePaul Imaging Showcase

### Best Social Media Presence

WZND Fuzed Radio, Illinois State University, WZND Social Media

WGCS 91.1 The Globe, Goshen College, Globe Media

KSDB-FM, Kansas State University, KSDB Social Media

Radio DePaul, DePaul University, Radio DePaul Social Media

### Best Regularly Scheduled Program Audio

WGCS 91.1 The Globe, Goshen College, Swinging after 11

KBTL-FM, Butler Community College, That One Morning Show Country Special

KALX 90.7 FM, University of California Berkeley, North Gate Radio presents Renegades

WMUL-FM, Marshall University, WMUL-FM Classroom Concert-Colly

### Best General Entertainment Program Video

Viking Fusion, Berry College, Video Shorts: Wreckage

Titan TV, University of Wisconsin Oshkosh, History Oshkosh

UTD TV, University of Texas Dallas, LOOP

BearCast Media, University of Cincinnati, Queen City Sessions Presents Season Sleep

### Best Comedy Video

Viking Fusion, Berry College, That's Sketchy Episode 3

Viking Fusion, Berry College, That's Sketchy Episode 2

The SoutheasternChannel, Southeastern Louisiana University, College Night (9/8/2017)

UTVS Television, St. Cloud State University, Husky Tonight

### Best DJ Audio

WZND Fuzed Radio, Illinois State University, Nathan Yurgin Air Check

WZIP-FM, The University of Akron, Cameron Claborn

The Wolf Internet Radio, University of West Georgia, McKenzie Benefield

KSEK Gorilla Radio, Pittsburg State University, The Outlaw Showdown with Stevie

### Best Vodcast Video

Viking Fusion, Berry College, Sanctuary

Viking Fusion, Berry College, Video Shorts: Not Enough

OwlSports Update Productions, Temple University, OwlSports Update Productions: #OwlAccessPass, April 3

KJHK 90.7 FM, University of Kansas, Comfort Zone - KJHK Arts & Culture

### Best Podcast Audio

AUC Radio, American University of Cairo, A Day in the Life-Ahmed Refai Audio Diary

KSDB-FM, Kansas State University, The Manhattan Project

AUC Radio, American University of Cairo, Egyptians' Obsession with their Neighbors

WSUM 91.7 FM, University of Wisconsin, Madison Hypnorma: Alex Did It

### Best Live Production Video

Viking Fusion, Berry College, Berry Volleyball vs Emory University

KCSU-FM, Colorado State University, CTV Humans of CSU Rambling Performance Sept. 27

KJHK 90.7 FM, University of Kansas, Live@KJHK Jarlath Henderson

KUSF, University of San Francisco, KUSF Live Basement Show w/Wyatt Smith 100

### Best Special Broadcast Audio

Radio Hofstra University/ WRHU FM, Hofstra University, Warped Tour at Jones Beach

WHSN 89.3 FM, New England School of Communications at Husson University, Edgar Allan Poe's Tales of Mystery and Imagination 2017

WMUL- FM, Marshall University, 47thAnnual Memorial Fountain Ceremony

WSUM 91.7 FM, University of Wisconsin-Madison, Gun Walkout

### Best Special Broadcast Video

Titan TV, University of Wisconsin Oshkosh, Cole's and Claudia's Christmas Special

RTF Documentary Production, Rowan University, Reberth

WVYC-FM, York College of PA, Hallways

MNG Media, Midwestern State University, Mr. Midwestern

### Best Promo Video

WTOP-10 TV, SUNY Oswego, WTOP-10 TV Promo

TUTV, Temple University, Temple Update Topical Promo for March 22, 2018 Show

KTSW FM 89.9, Texas State University, Lunchbox Promo

One Mic/Campus Connect, Kentucky State University, Diamond Edition Promo

### Best Promo Audio

Rowan Radio 89.7 WGLS-FM, Rowan University, The 90s Collective

90.5 WERG, Gannon University, Shakespeare Summer Nights

88.3 FM WXOU, Oakland University, Even You Could Join WXOU

KTSW FM 89.9, Texas State University, KTSW-The Other Side of Radio Promo

### Best PSA Video

North Texas Television, University of North Texas, Balloon Safety

The Southeastern Channel, Southeastern Louisiana University, Proud Dad

The Southeastern Channel, Southeastern Louisiana University, Don't Procrastinate

One Mic/ Campus Connect, Kentucky State University, Suicide Doesn't Discriminate

### Best PSA Audio

90.5 WERG, Gannon University, Relay for Life 2018: Relaying through the Decades

WQLU-FM, Liberty University, Miriam's House

88.3 WXOU, Oakland University, The Condom Song

KTSW FM 89.9, Texas State University, Bobcat Bobbies PSA