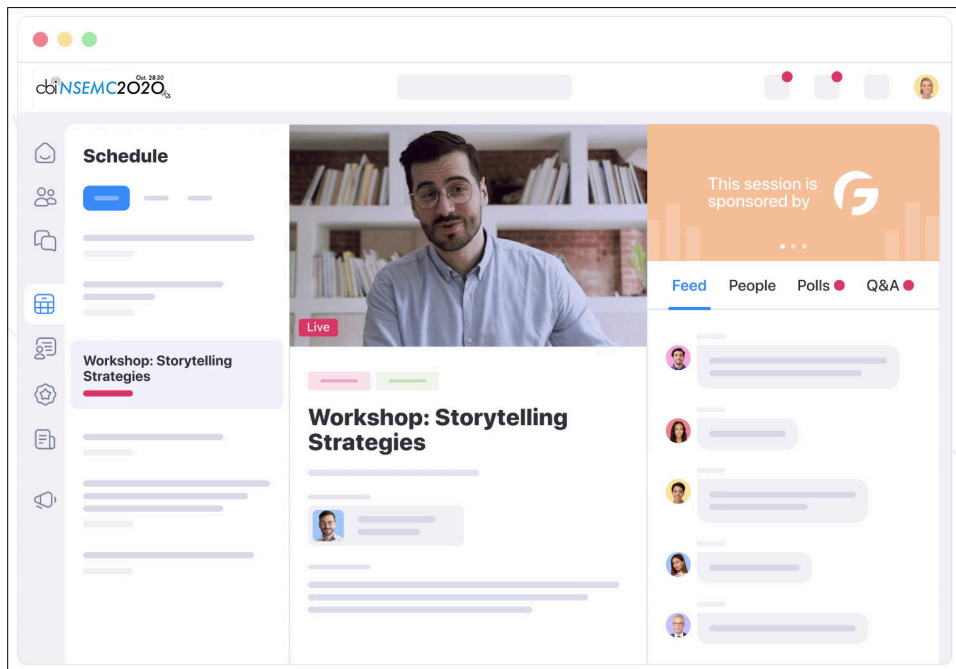




## NATIONAL STUDENT ELECTRONIC MEDIA CONVENTION

# SPONSOR INFORMATION



The College Broadcasters, Inc. (CBI) National Student Electronic Media Convention (NSEMC) will be held online Oct. 28-30.

The NSEMC is dedicated exclusively to the interests of student TV/video outlets, radio stations, webcasters and convergent media. NSEMC attendees are current and future electronic media decision-makers and the virtual conference will offer opportunities for personal interaction between vendors and attendees. Sponsors will also have the ability to sponsor or host webinar sessions, plus each sponsor will have their own unique sponsor page in the Attendify Virtual Event app with company name, logo and contact information. You can also provide links to videos, offers, coupons, and presentations within this page.

The NSEMC is the right place for you to increase brand awareness, promote your company and reach potential new customers. Through these sponsorships, you will demonstrate your support of CBI and campus electronic media while ensuring maximum exposure for your organization.

*Email Lynn Riggle at [Development@AskCBI.org](mailto:Development@AskCBI.org) for more sponsorship information.*

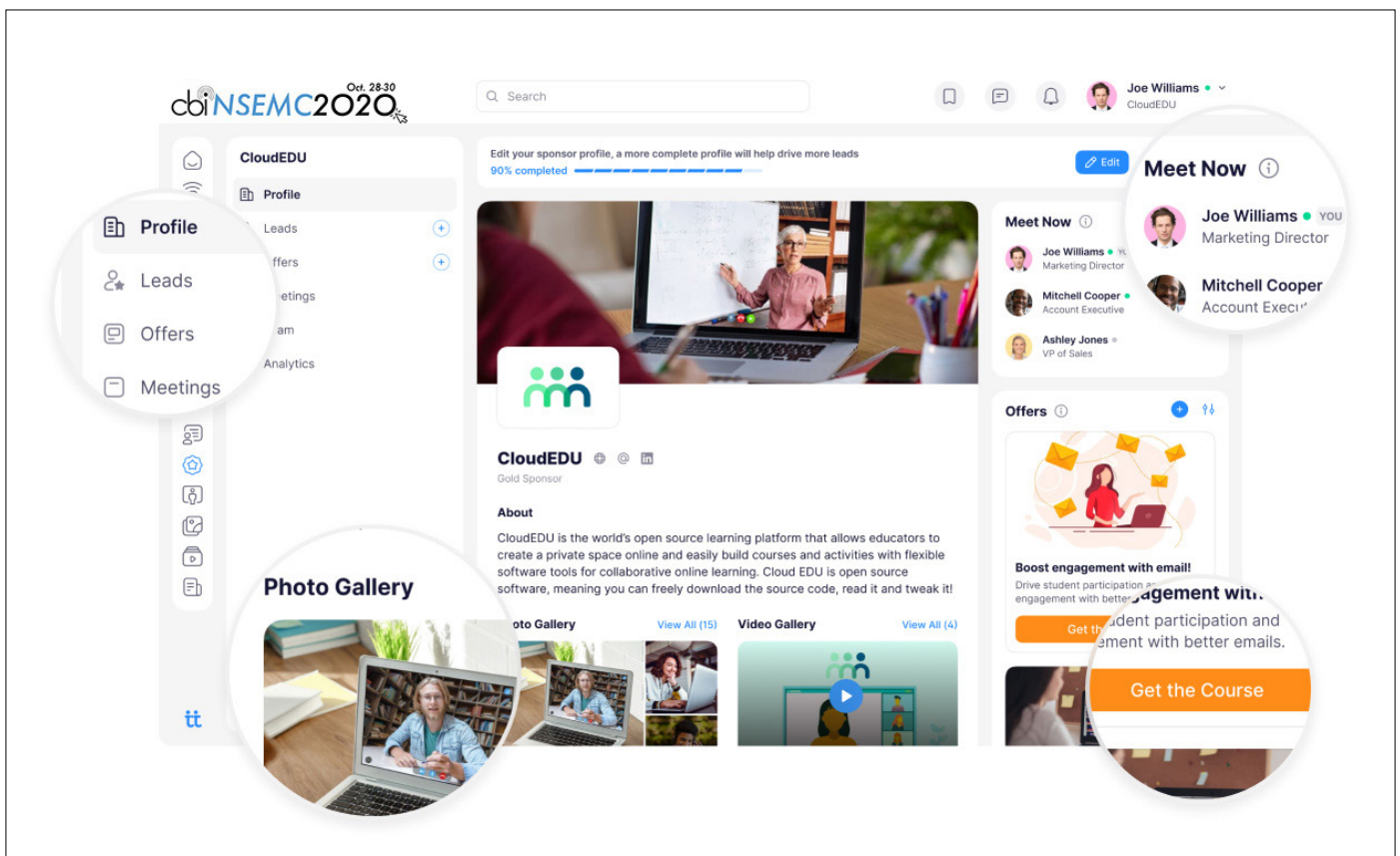
# cbi NSEM C2020 Oct. 28-30

## The National Student Electronic Media Convention is Where Companies Connect with the Future

The CBI National Student Electronic Media Convention aims to connect sponsors with convention attendees eager to learn about products and services that will benefit their organizations.

Our members are naturally curious about products and services for social media, broadcasting, webcasting, electronic news gathering and reporting, audio processing, solutions/upgrades to existing platforms and much more. Convention attendees are also interested in internships, graduate programs and career opportunities.

CBI will be using the Attendify Virtual Event app which gives plenty of opportunities to interact with our attendees.



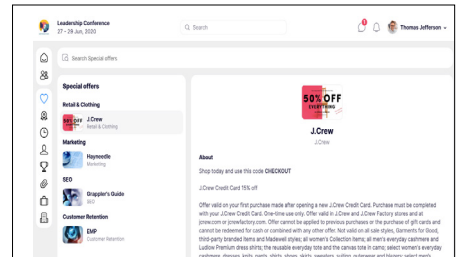
Email Lynn Riggle at [Development@AskCBI.org](mailto:Development@AskCBI.org) for more sponsorship information.

# cbi NSEMC2020 Oct. 28-30

## Connect Directly With Our Attendees

### NSEMC Sponsor: \$200

As a NSEMC Sponsor, your organization or business will receive their own sponsor page that includes name, contact information and logo as well as the ability to link videos, offers, presentations and even coupons.



### App Activity Stream Header: \$150 for one day

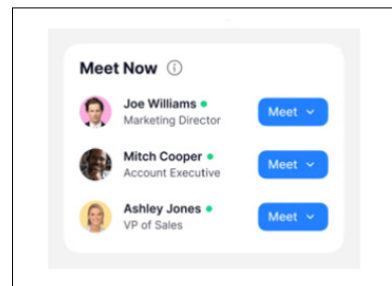
Our convention app will be the direct source to everything for our attendees. Get noticed by sponsoring the activity stream header that everyone on the app will see! Sponsor one day for \$150 or all three days for \$400.

### Convention App Push Notification: \$125

Sponsors can push out a one-time notification to all convention app users. So you will get noticed, CBI is limiting sponsor notifications to just three per day, so space is limited.

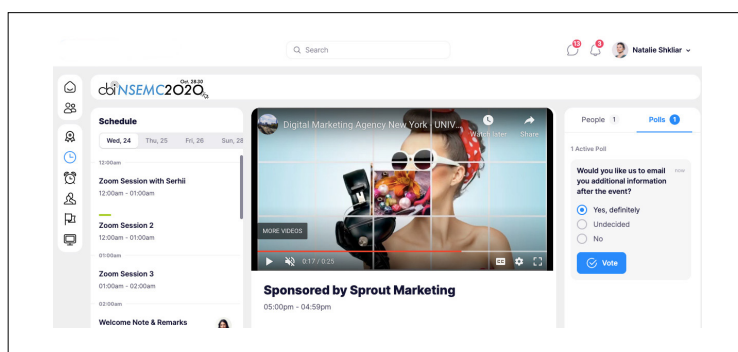
### Sponsor-Attendee "Meet Now": \$100

Your business or organization will have the opportunity for 1:1 video calls with attendees. You control when to take calls and can accept or reject individual requests. These are instant, 1:1 calls that deliver direct engagement.



### Sponsor/Host Webinar Session: \$250

Sponsors have the opportunity to host their own 45-minute session or to sponsor a session already being presented. Your logo and contact information will be listed in the session description. Sessions also can include live polling to collect feedback as well as a chat function for questions and answers.



Email Lynn Riggle at [Development@AskCBI.org](mailto:Development@AskCBI.org)  
for more sponsorship information.



## Sponsorship Opportunities

*In addition to our virtual sponsorships, the NSEMC offers companies, consultants, nonprofits, schools and the ability to sponsor our key virtual events during NSEMC 2020.*

### AWARD SPONSORSHIPS

The National Student Production Awards are the country's most prestigious awards for student electronic media. More than 1,000 student-produced entries are professionally judged each year. There are 35 award categories, including Best Newscast, Best Play-By-Play, Best Documentary, Best Student Media Website and Best Station Imaging.

#### *Individual Awards Category Sponsor: \$300*

Companies and organizations may sponsor one or more specific award categories and receive recognition during the ceremony.

#### *National Student Production Awards Ceremony Sponsorship: \$1,500*

The ceremony sponsor is branded throughout the awards program. Sponsorship helps to offset the costs of producing the awards.

### EVENTS

#### *Swag Swap: \$300*

A CBI tradition, this virtual reception for NSEMC attendees always draws a crowd. Receive digital recognition in the convention app and an opportunity to virtually address reception participants during the event.

#### *Adviser Meet and Greet: \$300*

This reception, specifically for advisors and faculty, is a great opportunity to get in front of those who help with major decisions at their respective media outlets. Receive digital recognition in the convention app and an opportunity to virtually address reception participants during the event.

*Sponsor both events for only \$500*

*Email Lynn Riggle at [Development@AskCBI.org](mailto:Development@AskCBI.org)  
for more sponsorship information.*

# cbi NSEMC2020 Oct. 28-30

YES, please sign me up as a sponsor for the CBI National Student Electronic Media Convention Please send the following:

1. Completed and signed application/contract.
2. A description of products/services to be included on your sponsor page (this should be emailed to Development@AskCBI.org).
3. A vector graphic file (EPS) and a JPEG file of your logo (these should also be emailed to Development@AskCBI.org).

Note: This form, along with any logo artwork, additional sponsor information and payment must be received by October 20, 2020 to guarantee your sponsorship with NSEMC2020.

Company/ Organization		
Contact	Title	
Street Address		
City	State	Zip Code
Phone	Mobile	
Email	Company Website	

<p><b>Sponsorship and Marketing Opportunities</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> NSEMC Sponsor: \$200</li> <li><input type="checkbox"/> App Activity Stream Header: \$150/day</li> <li><input type="checkbox"/> App Activity Stream Header 3-days: \$400</li> <li><input type="checkbox"/> App Push Notification: \$125/each</li> <li><input type="checkbox"/> Sponsor-Attendee: "Meet Now": \$100</li> <li><input type="checkbox"/> Webinar Sponsorship or Host: \$250</li> </ul>	<p><input type="checkbox"/> I am eligible for an associate member discount.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Individual Award Sponsor: \$300</li> <li><input type="checkbox"/> National Student Production Awards: \$1,500</li> <li><input type="checkbox"/> Virtual Swag Swap: \$300</li> <li><input type="checkbox"/> Advisor Meet and Greet: \$300</li> <li><input type="checkbox"/> Swag Swag and Adviser Meet and Greet: \$500</li> </ul>
---	---

Payment

Payment in full is required. CBI accepts payment via PayPal and by Visa, MasterCard, AMEX and Discover. Those paying by PayPal or credit card will receive an invoice by email, payable within seven days. If paying by check, please enclose payment with this form made payable to College Broadcasters, Inc. Payment can be mailed to: College Broadcasters, Inc. UPS – Hershey Square Center 1152 Mae Street Hummelstown, PA 17036

Total Amount Due: <b>\$</b>
--------------------------------

- Check Enclosed
- Invoice Me for Payment by PayPal/Credit Card by email

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_