May 6, 2020

CBI Members and Friends,

Despite the unanticipated and unprecedented changes wrought by COVID-19, CBI is still actively working to serve our members.

This spring, CBI has provided webinars to help media outlets adjust to this new reality. We plan to continue to offer remote training throughout the summer on topics including the new SoundExchange agreement with many more being planned. These will be offered free of charge to our members.

Unfortunately, the CBI Board of Directors has chosen not to participate in July’s Virtual Student Media Bootcamp as originally planned. With so many of our members facing budgetary uncertainty, we could not agree with our partners on a format that would allow us to provide a high-quality program at a price we were comfortable with offering.

The good news is that we continue to work on and plan for the National Student Electronic Media Convention Oct. 21-24 in Baltimore. By that time, we hope that colleges and media outlets will have a better grasp of their budgets and can plan for this event.

The CBI Board continues to work for you and provide you with support and training. We look forward to more opportunities as we move through this strange and trying time.

John Morris
CBI President
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CBI represents students involved in radio, television, webcasting, and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from around the world.