

# 2019 CBI NSEMC St. Louis: Thursday Quick View

Oct. 31	9 a.m.	10 a.m.	11 a.m.	1:30 p.m.	2:30 p.m.	3:30 p.m.
<b>Sterling 1</b>		Student Media Leadership Challenges ...	Running Social Media for Business	Starting or Restarting Your Sales Efforts	Tips for Advising the Event Planning Process	Care and Feeding of Your Alumni
<b>Sterling 3</b>	Keeping Your Underwriting Copy Legal		“And With Me Today Is ...” Interviewing for Beginners	The Next Generation of Broadcast Engineers	Vendor Session: Radio Imaging Masterclass	50 Promotions Ideas in 50 Minutes
<b>Sterling 4</b>	Roundtable: Someone Get the Intern	Roundtable: TV/Video Production	Roundtable: Radio Advisers Only	Roundtable: Music Directors	Roundtable: Sales	Roundtable: The Decompression Session
<b>Sterling 6</b>	Television Programming Strategies	Live Music In-Studio: More Than Just a Performance	Coaching Radio On-Air Personalities	In Living Colors: Navigating Broadcast Media as a Person of Color	College Radio Day and Vinylthon ...	The Tech Side of Podcasting ...
<b>Sterling 8</b>	Leading Your Leaders ...	Adventures in Syndication ...	GSelector: Tips and Tricks	Integrated Project Management ...	License Renewals: What You Need to Know	
<b>Sterling 9</b>		Getting Along with Your Licensee	I’m in Charge. Now What?!	Picking Up the Slack in Your Organization	Managing Your Mental Health and Your Staff	Recruiting 101: Tools, Tricks and What Everyone Forgets
<b>Mills 3</b>	Play-By-Play Basics	Breaking in to Voice-over Work	So You Want to Work in Sports Broadcasting for a Living?	Assembling a Sports Talk Show	Sports Production Behind the Scenes	Talent vs. Tech: Becoming a Well-Rounded Staff Member
<b>Mills 6</b>		What You Need to Know to Support Your Trans Students	Different Types of Training	The Swiss Army Reporter	Constructing a Feature Story	Reporting on Tragedy

**Special Event: Spooky Swag Swap Social • 6:30 p.m. • Gateway Terrace**

