

2019 CBI NSEMC St. Louis: Friday Quick View

Nov. 1	9 a.m.	10 a.m.	11 a.m.	1:30 p.m.	2:30 p.m.	3:30 p.m.
Sterling 1	Vendor Session: Investing in Your Career ... GSelector Certification	Building Radio's Bench ...	Cultivating Community Relations	Preparation for Daily Radio Shows	Legally Play Music and Pay Artists/ Composers ...	Improve Your Personal Image for Your Outlet
Sterling 3	Ask the Broadcast Lawyers	On-Air Presence for Radio Personalities	Staying Safe Online: Legal Issues in Digital Media	Lighting Up Your Video: Don't Throw Away Your Shot!	Indie Guerrilla Filmmaking in the Digital Age	Getting Schooled: Radio Collaborations in the Large University Setting
Sterling 4	Roundtable: Web-Only Stations	Roundtable: The Music Director's Responsibility in the #MeToo Era	Roundtable: Festivals and Events	Roundtable: TV/Video Advisers Only	Strategies to Market Merch	Roundtable: Program Directors
Sterling 6	Basics of Drones	From Their Books to Your Ears: Producing Audiobooks ...	Adobe Audition Tips and Tricks	Getting Your First Job on TV	Getting Your First Radio Job: Networking Like a Boss	Getting What You Need from the Music Industry
Sterling 8	Catering to Your Audience: Recipes for Success	Using Graphic Design, Animation and Systems to Grow Your Station	Roundtable: Recorded Sessions	Vendor Session: Rolling Your Own Stream	Concert Photography and Communication	Writing for the Ear
Sterling 9	Vendor Session: Choosing Colors, It's Not Just Black and White	CBI Success Stories	Now is the Time to Start Thinking Like a Pro	The Dollars and Sense of the Business ...	Video Doesn't Kill the Radio Star	Visual Media Festival (4:30-6:30 p.m.)
Mills 3	Producing TV Sports	The Value of a Collegiate Media Business Office	Getting Your Foot in the Sports Broadcasting Door	Sports Broadcasting: Building a Successful Sports Department	Sports Broadcasting: Maximizing Your Social Media Presence	Student Production of a Live TV Game Broadcast
Mills 6	Small School Student Media	Improving Accessibility for Social Media	Friends in the Workplace	Music (Un)Incorporated: How to Grow Your Local Music Scene	On-Air Presence and Practice for TV	Audio Storytelling

Special Event: Visual Media Festival • 4:30-6:30 p.m. • Sterling 9

