



Are You Accessible?

Web Accessibility Tips for Audio, Video and The Web



Presented by

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Accessibility means...

- **Everyone** can use your website.





Meet your audience...







Take the #nomouse challenge!



nomouse.org

What are the primary functions of your website?

- Listen Live
- Review the playlist
- Donate

Try these functions without a mouse.

Or with assistive technology such as a screen reader.

We did!

- Results are at terrillthompson.com

Common problems: Live Streaming

- Inaccessible "Listen Live" buttons
- Inaccessible media players
- Autoplay



Common problems: Playlists

- A playlist is a list (or maybe a table)
- It should be coded that way (with ``, ``, or `<table>`)

Example Playlist #1

Today's Playlist [Follow @wknc881playlist](#)

Normal Classic **Search**

8:48 pm NHOAH <i>120 Ciels Rouges</i>	8:41 pm Machinedrum <i>Eyesdontlie</i>	8:37 pm Ray Mang and Foolish Felix <i>Who Said Dub</i>	8:33 pm River Tiber <i>Flood</i>
8:29 pm Killo <i>Predicament</i>	8:25 pm SBTRKT <i>Wildfire (PatrickReza Remix)</i>	8:21 pm Kelly Lee Owens <i>Arthur</i>	8:16 pm Evelinn Trouble <i>Monstruous</i>
8:13 pm Pretty Lights <i>Press Pause(Free n Lipp Remix)</i>	8:09 pm Moderat <i>Bad Kingdom</i>	8:02 pm Kodomo <i>Mind Like a Diamond</i>	7:59 pm PINK \$OCK <i>Do You Believe in Destiny?</i>
7:53 pm Washed Out <i>It All Feels Right</i>	7:45 pm Big Thief <i>Shark Smile</i>	7:43 pm Sugar Candy Mountain <i>Eye On You</i>	7:42 pm Trini Lopez <i>Greenback Dollar</i>
7:41 pm Tommy James & The Shondells <i>I Think We're Alone Now</i>	7:38 pm FrankJavCee <i>SimpsonWave1995</i>	7:34 pm Twin Shadow <i>Five Seconds</i>	7:29 pm Devendra Banhart <i>Shabop Shalom</i>

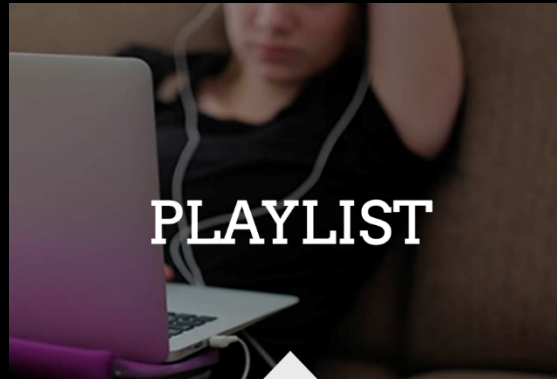
Example Playlist #2

Today's Playlist [Follow @wknc881 playlist](#)


Normal **Classic** Search

8:52 pm	George Clanton	<i>Make It Forever</i>
8:48 pm	NHOAH	<i>120 Ciel Rouge</i>
8:41 pm	Machinedrum	<i>Eyedontlie</i>
8:37 pm	Ray Mang and Foolish Felix	<i>Who Said Dub</i>
8:33 pm	River Tiber	<i>Flood</i>
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7:59 pm	PINK \$OCK	<i>Do You Believe in Destiny?</i>
7:53 pm	Washed Out	<i>It All Feels Right</i>
7:45 pm	Big Thief	<i>Shark Smile</i>
7:43 pm	Sugar Candy Mountain	<i>Eye On You</i>
7:42 pm	Trini Lopez	<i>Greenback Dollar</i>

Example Playlist #3



Music Search

Smooth Criminal Alien Ant Farm	12:21 PM
	+ SAVE TO PLAYLIST ▶ PLAY CLIP 🍏 BUY ON ITUNES ▶ PLAY VIDEO
Silver Lining Mt. Joy	12:18 PM
Holy Commotion Pretenders	12:14 PM
All Along the Watchtower The Jimi Hendrix Experience	12:06 PM

Common problems: Donations

- Inaccessible forms

Enter Payment Details

*Credit card number

*Expiration date *CVV

October / 2018

Please help us prevent spam by typing the text in the image.

d Q L 2 b

Common problems: Headings

- No headings
- Too many headings
- Headings that don't provide an accurate outline of the page content

Headings Example



Search ...

[Programming](#) [Events/News](#) [Donate](#) [About](#) [Multimedia](#)

UC Berkeley and Listener Supported Radio

[Listen Now](#)

<h1>Recent Songs on KALX

[Home](#) > [Programming](#)

Like 56

Friday, October 26, 2018

Time **Artist - "Song" - Album (Record Label)**

6:50am	--
6:48am	Shy Boys - "Champion" - Bell House (Polyvinyl)
6:43am	Soft Boys - "He's a Reptile" - Invisible Hits (Chime)
6:39am	Soft Sailors - "People Like Us" - Spring 2018 Mixtape (Vanity Projects)
6:35am	Soft Cell - "Chips on My Shoulder" - Non Stop Erotic Cabaret (Sire)
6:33am	--
6:10am	Areon Flutes - "Broken Birds" - No Era (Innova)
6:08am	--
6:04am	Oneohtrix Point Never - "Still Stuff that Doesn't Happen" - Age Of (Warp)
5:56am	Saved My Life - "Lotus 72" - A Conga Saved My Life (Saved My Life)
5:50am	Dexter Wansel - "I'll Never Forget" - Time Is Slipping Away (Philadelphia International)
5:47am	400 Blows - "Tension Release (Vocal Remix 1)" - Tension (Unknown)
5:44am	Japan - "Visions Of China" - Visions of China/Canton (Epic)
5:40am	Professor Rhythm - "Bafana Bafana" - Bafana Bafana (Awesome Tapes From Africa)
5:30am	Yellow Magic Orchestra - "Yellow Magic (Tong Poo)" - Yellow Magic Orchestra (Horizon)
5:25am	Sleazy McQueen - "Back To Hell" - Theme From Kaffee (Local Kaffee)
5:21am	Joe Coleman - "Get It Off The Ground" - Funk Spectrum II (BBE)
5:12am	Goodie - "Dancin Free" - Dancin Free/ (Family Groove)
5:08am	Isabelle Antenna - "Seaside Week End" - Seaside Week End (Crepuscule)
5:04am	Bart & The Bedazzled - "Life Under Water" - Blue Motel (Lovemonk)

<h2>PROGRAMMING

[Schedule](#)

[Playlists](#)

[Monthly Top 100 Charts](#)

[Weekly Top 35 Charts](#)

[News/Information](#)

[Sports](#)

[KALX Live](#)

[Specialty Music Shows](#)

[Our DJs](#)

[Best Of KALX Programming](#)

<h2>FEATURED!

[Programming Updates](#)

[Missed Our Fundraiser? Donate Online!](#)




[SUPPORT YOUR KALX](#)

Common problems: Overall

- Inaccessible dropdown menus
- No visible focus for keyboard users ("Where am I?")
- All the things Jamie & Doug are about to tell you about

Spot the differences!

CITYLIGHTS *your access to the city*  QUICKMENU ----> ▾


Traffic: Construction work on Main Road **Today:** Wednesday 19 September 2018, Sunny, 23°C

HOME NEWS TICKETS SURVEY

Welcome to CityLights


Citylights is the new portal for visitors and residents. Find out what's on, book tickets, and get the latest news.

Heat wave linked to temperatures




After three years of effort city scientists now agree that the primary cause of the 2003 heatwave was hot air from our [MORE >>](#)

Man Gets Nine Months in Violin Case




Mayor: These kinds of crimes need more creative, effective punishments. For example, we could require compulsory [MORE >>](#)

Lack of brains hinders research




Brain donations: huge drop off in brain donations due to the great 'success' of 'Slow Traffic, Safe Streets' policy [MORE >>](#)

Free Penguins



"Free penguins" slogan at zoo benefit concert causes confusion among city rockers. Adjective or verb? [Read More...](#)

More City Parks



More parks and more green throughout the city at the price of already rare car parking spaces, how will this affect you? [Read More...](#)


Elsewhere on the Web

Please see the following websites for important information. Citylights take no responsibility for their content. For artichoke advice, call the number below.

[Killer bees. Click here.](#)
[Onions. Click here.](#)

Artichoke advice telephone hotline: (1) 269 C-H-O-K-E

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Citylights Concert



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Citylights Survey



More parks and more green space throughout the city at the price of already rare car parking spaces; how will this affect you? [Take Survey >>](#)

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Pick accessible fonts

Font recommendations

- Sans serif
- 12 point minimum
- Use **bold** sparingly
- Use *italics* and UPPERCASE even less
- Don't animate text

Recommended fonts

- Verdana
- Arial
- Tahoma
- Helvetica
- Calibri
- Tiresias-Infofont

How to change your web font

- Appearance
- Themes
- Customize
- Widgets
- Menus
- Header
- Background
- About Ashe
- Theme License
- Account
- Editor

Ashe Pro: Stylesheet (style.css)

Selected file content:

```
77 border: 0;  
78 height: 1px;  
79 margin: 20px 0;  
80 }  
81  
82 pre {  
83 font-family: monospace, monospace;  
84 font-size: 1em;  
85 }  
86  
87 a {  
88 text-decoration: none;  
89 background-color: transparent;  
90 -webkit-text-decoration-skip: objects;
```

```
1 /* Site-wide styles */  
2 html {  
3 margin:0;  
4 padding:0;  
5 }  
6  
7 @import url('https://fonts.googleapis.com/css?family=Open+Sans|Roboto');  
8  
9 body {  
10 background: #312a2a;  
11 width: 100%;  
12 height: 100%;  
13 font-family: 'Roboto', serif;  
14 overflow-x: hidden;  
15 overflow-y: auto;  
16  
17 }  
18
```

- assets ▶
- freemius ▶
- inc ▶
- plugins ▶
- RTL Stylesheet
(rtl.css)

Add descriptive link text

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- Use this: Learning what to write as proper link text can be confusing, but you can learn more by visiting [Descriptive Links Accessibility](#).
- Instead of: Learning what to write as proper link text can be confusing, but to learn more [click here](#).
- And never: Learning what to write as proper link text can be confusing, but to learn more visit <https://accessibility.oregonstate.edu/descriptivelinks>.

Add alt text for images

Contact WKNC staff

WKNC is a student-run radio station, which means all our student directors also have to go to class, study for and pass those classes, work other part-time jobs and have family and social responsibilities. This also means sometimes we miss our office hours or are slow to respond to email. Please be patient. You can refer to the [NC State academic calendar](#) for school holidays, breaks and exams. All directors can be reached at 919-515-2401, but email is the preferred method of communication. Our mailing address is located at bottom of this page. Before sending an email, check our [FAQ](#) page to see if we have already anticipated and answered your question.

Fall 2018 WKNC executive staff

[Jules Conlon](#), general manager

[Jake Mitchell](#), program director - no music submissions, please (send to MDs below)

[Nick Weaver and Marissa Jerden](#), public affairs directors

[Annelise Thorn](#), promotions director

[Gab Scaff](#), sponsorship director

[C Phillips](#), multimedia/Lounge director

[Cliff Jenkins](#), Daytime indie rock/radio 200 music director - no singles, please

[Elizabeth Maynard](#), Afterhours electronic/RPM music director

[Ashley Darrisaw](#), Underground hip-hop/urban music director

[Erika Bass](#), Chainsaw heavy metal/loud rock music director

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 WKNC managers in 1969. We have always been cool.

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Alt text suggestions

- Keep it brief
- Don't be redundant
- Avoid “image of” language
- Use alt="" for purely decorative images

Which alt text would you use?



Because of his role as the Commander in Chief of American forces in the Revolutionary War, and, later, the first President of the United States, George Washington is often called the “Father of his Country.”

- A. “Image of George Washington”
- B. “George Washington, the first president of the United States”
- C. “George Washington”
- D. “Image”
- E. An empty alt attribute (alt=“”) will suffice.
- F. No alt text is needed

(Example from Web AIM)

How to add alt text for images

Image Details

Caption

Alternative Text

DISPLAY SETTINGS

Align

Left

Size

Full Size

Link To

None

```
<a title="Facebook" href="http://www.facebook.com/wknc881">  
    
</a>  
<a title="Instagram" href="http://www.instagram.com/wknc881">  
    
</a>
```

How to add alt text for iframes

STUDENT TELEVISION



Salt Lake Community College students who are interested in television and video production can pursue their passion with the Student Media Center.

The SMC oversees a variety of student-produced programming in the news, sports and entertainment genres.

Students learn studio production, field production and broadcasting, and apply those skills by participating in various SMC productions.

Students who enroll in the advanced course specialize in documentary film projects.

Check color contrast

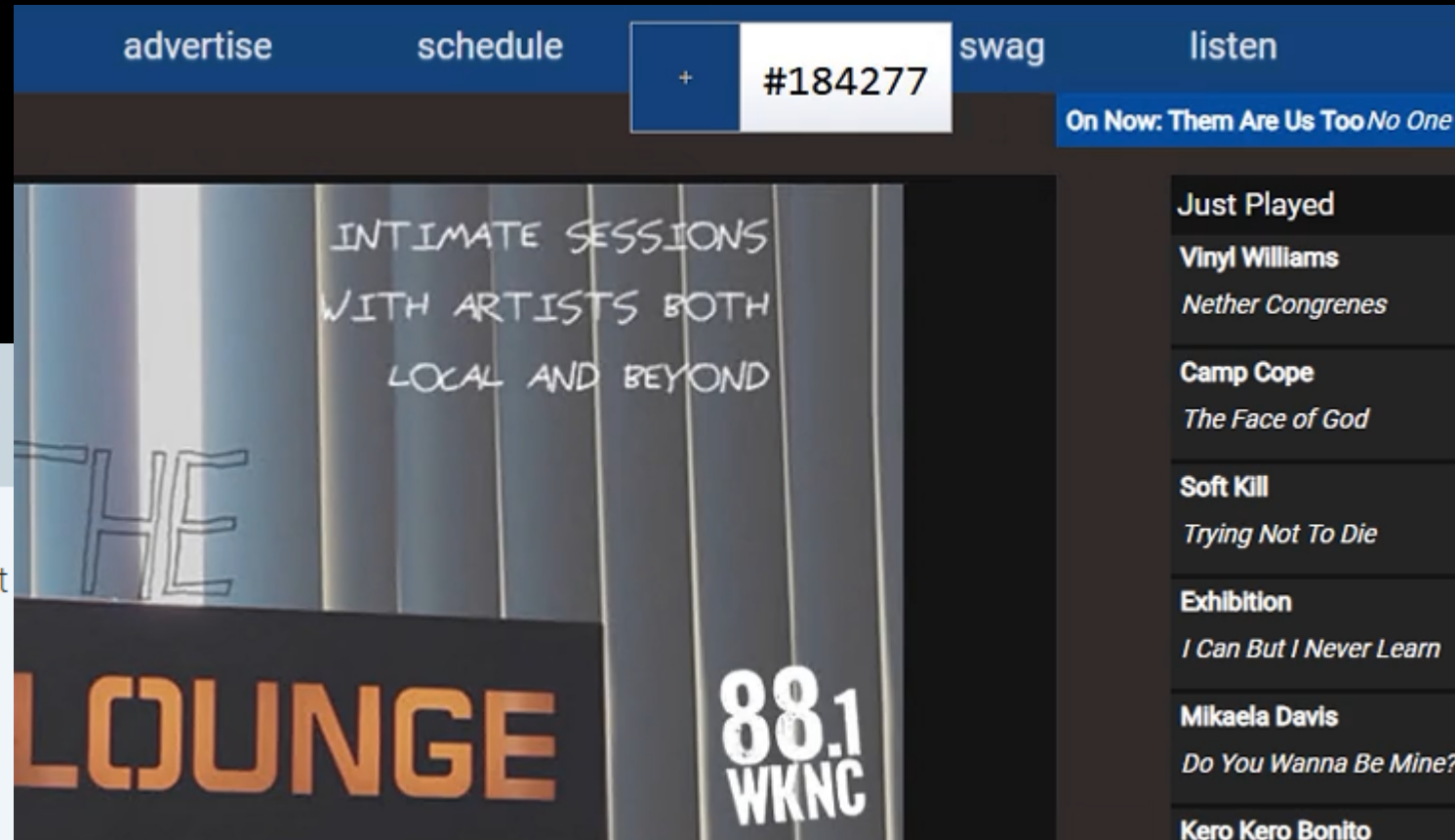
2.59:1

No, my first name ain't baby. It's Janet.

7:65.1

Miss Jackson, if you're CONTRASTY.

How to check color contrast



ACCESSIBLE COLORS

My text color is #747474 at 18 px and regular weight

My background color is #EEEEEE

My design must be AA compliant

Fails AA

Required contrast ratio: 4.5

Your contrast ratio: 4.03

Passes AA

if you change background color to #FBFBFB

New contrast ratio: 4.52

or

Passes AA

if you change text color to #6C6C6C

New contrast ratio: 4.53

Next Steps

- Take the #nomouse challenge!
- Learn about web accessibility
- Seek help at your college or university
 - search for "web accessibility"
 - Contact the Disability Services office

Resources

- Bureau of Internet Accessibility. (2017, May 20). Best Fonts To Use for Website Accessibility. Retrieved September 19, 2018, from <https://www.boia.org/blog/best-fonts-to-use-for-website-accessibility>
- Equal Opportunity and Access at Oregon State University. (2017, July 26). Descriptive Links. Retrieved September 20, 2018, from <https://accessibility.oregonstate.edu/descriptivelinks>
- Talldrinkowater [username]. (2016, January 14). Color Contrast & Microsoft Word. Retrieved October 12, 2018 from <https://medium.com/@talldrinkowater/color-contrast-microsoft-word-4d3997d7ef6f>
- University of Washington (n.d.) Accessible Technology at the UW. Retrieved October 22, 2018 from <https://uw.edu/accessibility>

Resources

- Web AIM. (n.d.). Alternative Text. Retrieved October 12, 2018, from <https://webaim.org/techniques/alttext>
- WebAIM. (n.d.). Links and Hypertext: Introduction to Links and Hypertext. Retrieved September 20, 2018, from <https://webaim.org/techniques/hypertext>
- Wild, G. (2017, June 21). Making Accessible Links: 15 Golden Rules For Developers. Retrieved September 20, 2018, from <https://www.sitepoint.com/15-rules-making-accessible-links>