



College Broadcasters, Inc.

**FOR IMMEDIATE RELEASE**

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**CBI OFFERS SUMMER BROADCAST MANAGEMENT WORKSHOP  
Summer program with ACP, CMA and CMBAM July 13-16 in Minneapolis**

CBI is joining the successful College Media Mega Workshop for summer 2017 to provide four days of intensive training workshops specifically for student broadcast operations as a track option. The Mega Workshop, held at the University of Minnesota Twin Cities July 13-16, offers workshop tracks on editorial leadership, digital journalism, college media advertising and more by the Associated Collegiate Press, College Media Association and College Media Business & Advertising Managers organizations.

After last summer's workshop, these organizations sought out CBI to collaborate with them for the 2017 workshop and bring our broadcast expertise to this cost-effective summer program.

Successfully managing student radio, video and multimedia organizations requires mastery of technology, legal issues, organizational development and more. CBI's Broadcast Management track will provide attendees with the skills they'll need to succeed in this unique field. Designed for student leaders, new advisers, and veteran advisers looking for a refresher, this intensive training will ensure you'll hit the ground running in the new school year. Topics will include FCC rules and regulations, building and organizing your team, copyright laws, producing content, underwriting sales and much more.

Registration for the Broadcast Management track is now open and priced at \$199 per attendee. Lodging and parking are also available at the university, with options for students and advisers in single and double rooms.

Complete information and registration information is available online at [megaworkshop.org](http://megaworkshop.org).

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CBI represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from around the world.

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