



College Broadcasters, Inc.

FOR IMMEDIATE RELEASE

October 26, 2016

Contact: Will Robedee, CBI Executive Director /855-ASK4CBI • ExDir@AskCBI.org

Greg Weston, CBI President /412-648-7990 • President@AskCBI.org

**CBI HOSTS HUGELY SUCCESSFUL CONVENTION
National Student Electronic Media Convention Earns Rave Reviews**

The fifth annual National Student Electronic Media Convention (NSEMC), held October 20-22 in Philadelphia, was widely praised by its attendees. The NSEMC is America's top convention dedicated exclusively to the interests of student TV/video outlets, radio stations, and webcasters.

Highlights of the convention included intensive workshops on Low Power FM, hosted in conjunction with the Prometheus Radio Project and REC Networks, and Adobe Creative Cloud, hosted by an Adobe Education Leader. The convention also featured a MusicMaster Genius Day, tours of local radio and television facilities, a keynote address from Glenn Schuck of 1010 WINS and the presentation of the National Student Production Awards.

All that was in addition to the over 100 breakout sessions covering topics ranging from technical and legal issues to programming and leadership, led by students, industry professionals and faculty and staff members.

More than 450 people attended this year's NSEMC and a record number of exhibitors participated in the convention's trade show. The impact on the attendees was immediate and powerful.

"My students had their own planning session before we even got home," says John Devecka of WLOY at Loyola, Md. "They've already started organizing based on some ideas they want to implement. Once again, CBI proved it is worth its weight in gold."

WSOU assistant promotions director Alicia Campos, a sophomore at Seton Hall University, echoed Devecka's thoughts. "I was amazed by how much I learned by interacting with students from stations around the country," said Campos. "The experience was totally energizing and we are already starting to implement some of the ideas we picked up at the convention."

College Broadcasters, Inc.

1152 Mae St. • Hummelstown, Pa. 17036 • www.askcbi.org • 1-855-ASK-4CBI

"We were extremely pleased with how CBI-Philadelphia went." says CBI President Greg Weston. "The feedback has been incredibly positive. We're already working to make next year's convention even better."

Next year's NSEMC will be held in San Antonio November 2-4, 2017. Additional information on CBI and the National Student Electronic Media Convention may be found at www.askcbi.org.

###

CBI represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from around the world.