



College Broadcasters, Inc.

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CBI ANNOUNCES INTENSIVE TRAINING SESSIONS FOR NSEMC PHILADELPHIA

Special-interest programming to enhance 2016 national media convention

College Broadcasters, Inc. (CBI) is pleased to announce three special additions to the National Student Electronic Media Convention (NSEMC), to be held in Philadelphia Oct 20-22. These sessions can be added to a convention registration or registered for separately.

CBI and MusicMaster are teaming up to host a MusicMaster Genius Day on Wednesday, Oct. 19 at the Sonesta Philadelphia Hotel. At this exceptional educational opportunity, MusicMaster's Drew Bennett and a great lineup of guest speakers will share music scheduling tips for users of all levels. Registration for this course costs only \$25 at <http://www.askcbi.org/philadelphia/pre-convention-workshop-musicmaster/>.

Also on Oct. 19, REC Networks and Prometheus Radio Network will present an all-day LPFM workshop. From technical and legal issues to staffing and funding, this session will cover all things LPFM. Pre-registration is required and costs \$25 at <http://www.askcbi.org/philadelphia/pre-convention-workshop-lpfm/>.

Adobe Creative Suite's production package has become the go-to solution for professional production. Training on programs such as After Effects and Premiere can cost hundreds or thousands of dollars, but CBI is proud to present "Adobe Creative Foundations: Broadcast" on Saturday, Oct. 22, for just \$50, or free with a convention registration. Hosted by Adobe Certified Expert Herbert Jay Dunmore, this half-day course will teach you the key concepts and strategies to best use the software and leave you with a strong foundation to take your productions to the next level. For more information, or to register, please visit <http://www.askcbi.org/philadelphia/special-session-adobe-creative-foundations-broadcast/>.

"CBI is thrilled to bring these special programs to Philadelphia," says CBI President Greg Weston. "The NSEMC is already recognized as the best student media convention out there and these programs will make it an even better value for our attendees."

Additional information on the 2016 NSEMC may be found at www.AskCBI.org/philadelphia.

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CBI represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from around the world.

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