



FOR IMMEDIATE RELEASE

February 28, 2012

Contact: Will Robedee, Executive Director, College Broadcasters, Inc., 855-ASK4CBI/ExDir@askci.org

Greg Weston, President, College Broadcasters, Inc., 412-648-7990/wptsgreg@gmail.com

COLLEGE BROADCASTERS, INC. ANNOUNCES NATIONAL ELECTRONIC MEDIA STUDENT CONVENTION

College Broadcasters, Inc. (CBI) is proud to announce the first-ever National Electronic Media Student Convention, to be held October 25-27, 2012 at the Sheraton Atlanta Hotel in downtown Atlanta. It will be America's only convention dedicated exclusively to the interests of student TV/video outlets, radio stations, and webcasters.

Held in one of America's media capitals, the conference will feature three days of interactive sessions led by broadcast professionals and student media advisers. Other highlights will include the presentation of the National Student Production Awards at a special ceremony on Saturday, October 27 and an emphasis on sessions related to video production.

"In the current environment of multi-media convergence, media outlets must have a working knowledge of all forms of electronic and new media," says CBI President Greg Weston. "We're excited to provide an opportunity for student media members to develop a wide range of essential, marketable skills at one convenient, affordable convention."

CBI has extensive experience programming conferences and workshops. For the past 10 years, CBI has organized student radio, TV, and webcasting sessions for the National College Media Conference, a collaboration between CBI, College Media Association (CMA), and Associated Collegiate Press (ACP). Launching the National Electronic Media Student Convention represents a natural evolution of the training, mentoring and advocating CBI has been providing students and their advisors since its inception.

"As an organization responsible for meeting the needs of its members, we realized that starting a convention that puts student broadcasters first was an essential next step for CBI," says Weston.

Additional information on the National Electronic Media Student Convention can be found at <http://www.askcbi.org/>.

College Broadcasters Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents over 200 active radio and television member stations.

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