



FOR IMMEDIATE RELEASE

November 26, 2012

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INAUGURAL CBI NATIONAL STUDENT ELECTRONIC MEDIA CONVENTION A HUGE SUCCESS

The first-ever College Broadcasters, Inc. (CBI) National Student Electronic Media Convention (NSEMC), received rave reviews from its attendees, with 95% of attendees saying they would recommend it to others. Held at the Sheraton Atlanta Hotel October 25-27, 2012, the NSEMC is America's only convention dedicated exclusively to the interests of student TV/video outlets, radio stations, and webcasters.

The convention featured 80 sessions covering a variety of aspects of radio, video, and new media applications, a keynote address by CNN anchor Carol Costello, and the presentation of the National Student Production Awards. It was completely sold out, with 300 registered attendees.

Among other convention highlights were tours of local media facilities and the unveiling of the College Broadcasters, Inc. Joel Willer Award, named for the recently retired Director of University Broadcasting at the University of Louisiana at Monroe, to be awarded annually for "exceptional dedication and service to student electronic media."

"The response to the convention was tremendous, before, during, and after the event itself," says CBI President Greg Weston. "The registration numbers far exceeded our expectations for year one, and the support from the professional electronic media community and our sponsors was tremendous."

Additional information on the National Student Electronic Media Convention can be found at <http://atlanta.askcbi.org/>.

An announcement of the dates and location of the 2013 NSEMC will be made in the coming weeks.

College Broadcasters Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents over 200 active radio and television member stations.

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