



College Broadcasters, Inc.

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FOR IMMEDIATE RELEASE

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CBI's second annual National Student Electronic Media Convention draws more than 400 students and pros to San Antonio

More than 400 students college faculty and staff members and media professionals joined College Broadcasters, Inc. for the second annual National Student Electronic Media Convention. Over three days, and more than 90 educational and networking sessions and events, students learned valuable skills and techniques to take back to their college broadcasting organizations at colleges and universities across the country. Attendance saw a near 20 percent increase in paid registrations since last year. Student, faculty and staff attendees each benefited from panels and sessions designed especially for them, as well as general sessions on broadcasting which were designed with everyone in mind.

"The NSEMC was a huge success. We are confident that all of our attendees had a fun and educational experience, and left San Antonio energized and equipped to improve their student media outlets," said CBI President Greg Weston.

Saturday's Keynote speaker Dean McFlicker, Vice President and Creative Director for NBC Entertainment Marketing, captivated the members with his presentation "Secrets to Career Success: How to Market Yourself in an Increasingly Broadcast Savvy Multi-media World." The audience responded warmly and eagerly to his insider's view on how to advance your career opportunities in the 21st century media environment.

CBI also presented the annual Student Production Awards on Saturday, honoring the best student work in video, television and radio production in 24 categories. Judges honored four finalists and one winner in each category from more than 700 entries. A complete list of winners, and clips of their winning work, is available on the CBI San Antonio website [askcbi.org/sanantonio](http://www.askcbi.org/sanantonio) under the awards tab. (<http://www.askcbi.org/sanantonio/student-production-awards/2013-awards-winners/>)

The 2014 National Student Electronic Media Convention will be held at the Renaissance Seattle hotel, October 23-25, 2014 in Seattle. For more information as it develops, follow our Twitter @askcbi and visit askcbi.org/seattle for more details to plan the trip to the west coast next fall.

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College Broadcasters Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents more than 200 active radio and television member stations.

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