



College Broadcasters, Inc.

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FOR IMMEDIATE RELEASE

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VETERAN NEWS REPORTER GLENN SCHUCK TO DELIVER KEYNOTE AT 2016 NATIONAL STUDENT ELECTRONIC MEDIA CONVENTION

College Broadcasters, Inc. (CBI) announces long-time New York City radio reporter and anchor Glenn Schuck as keynote speaker for the 5th annual National Student Electronic Media Convention (NSEMC) on Saturday, Oct. 22 in Philadelphia.

A broadcaster for more than 30 years and presently with America's most listened-to radio station, 1010 WINS, Schuck will share his insights on the media's coverage of the 2016 Presidential campaign and the evolving role of journalists in the 21st century media landscape. He will also reflect on key decisions and networking that allowed his career to evolve and review ways today's students can pave the way for their careers.

A native of New Jersey, Schuck began his professional radio career as a DJ for stations WJRZ/Jersey Shore, WPST/Trenton, legendary rocker WAAF/Boston and as morning host at KROCK/Monterey, Calif. In 1995, Schuck began anchoring business reports for CNBC. In 1997 he left CNBC for Metro Networks, at that time a new radio news wire service. In 2000, Glenn joined New York's number one news station 1010 WINS as a reporter, while also being named News Director for Metro Networks. He left his role at Metro Networks in 2013 to join CBS Radio fulltime, adding anchor duties to his reporting responsibilities at 1010 WINS.

Schuck was the first radio reporter to inspect Ground Zero with Mayor Rudy Giuliani the morning of September 12, 2001. Schuck's months-long reporting on the aftermath of the 9/11 earned him critical acclaim. He contributed to both an HBO documentary and two books about the terror attacks on the World Trade Center. For the past 16 years, Schuck has covered nearly every major news event in the New York metropolitan area, from Papal visits and Super Storm Sandy, blackouts and shootings, to "Bridgagate" and Super Bowl and World Series appearances by New York teams. He has appeared on many TV programs to discuss issues in the news, including CNN, MSNBC, and NY1, and has been sent on assignment to Washington, D.C., Philadelphia, San Francisco, Boston, and other cities. Schuck has won many awards for his work from the Associated Press, the New York Press Club, and the NY AIR Awards. He served as President of the New York Press Club from 2009-2012.

Schuck got his start in student-run media, joining the staff of Seton Hall University's WSOU in 1981. During his time at the WSOU he was news director and then station manager, experience he credits for the launch of his successful media career.

The 2016 NSEMC will be held at the Sonesta Downtown Philadelphia Hotel, Oct. 20-22, with three days of programming and interactive sessions led by broadcast professionals, student media advisers and students from college media outlets all over the country. The convention also features intensive

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pre-convention workshops, including a MusicMaster Genius Day, and the presentation of the National Student Production Awards winners on Oct. 22.

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CBI is a member-driven organization serving students and advisers of college and high school electronic media outlets. Through events, programs and a network of expertise, we provide our members with educational and professional opportunities and facilitate advocacy. CBI currently represents student media outlets across the country and around the world.

For more information, visit AskCBI.org.

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