



College Broadcasters, Inc.

**FOR IMMEDIATE RELEASE**

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**CBI WELCOMES KEYNOTE ROGER LINDLEY TO THE NATIONAL STUDENT  
ELECTRONIC MEDIA CONVENTION  
'How to Make Your College Video Productions Look Big Time'**

To close out the final day of the annual College Broadcasters, Inc. National Student Electronic Media Convention (NSEMC), CBI will welcome Roger Lindley, ADDY-award winning film and video producer, to deliver the keynote address.

In his 35-year career, Lindley has worked on six feature films as a director and cinematographer, and for Good Morning America, Nightline and more. Lindley also learned key interview techniques from Good Morning America co-creator, Merrill Mazuer. Roger's notable on-camera interviewees include General David Petraeus, Dr. Ben Carson, Governor Mike Huckabee, the former Iraqi Chief of Staff, and the Iraqi Ambassadors to Great Britain and the United States.

"We are extremely excited to have Roger Lindley as our keynote speaker," said CBI President John Morris. "Roger has an award-winning background in video production, film and documentaries. His talk will be of great interest to students in both TV and radio, especially with the radio stations doing more video than ever before. While Roger has an extensive background working with national networks and clients, at the NSEMC he will be talking about making quality videos while on a tight budget, something most in student media will understand. Not only will students learn new tricks, but so will their faculty advisers."

The NSEMC, now in its sixth year, is the premier convention for student media groups involved in radio, television, video and multimedia production. The 2017 NSEMC will be held at the Hyatt Regency San Antonio on the Riverwalk Nov. 2-4.

The complete session schedule, speakers list, hotel information and more is available online at [askcbi.org/sanantonio](http://askcbi.org/sanantonio). The early-bird discounted registration rate for members is just \$100 through Oct. 2.

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CBI represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from around the world.

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