

## **FOR IMMEDIATE RELEASE**

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### **CALL FOR ENTRIES: 2014 CBI NATIONAL STUDENT PRODUCTION AWARDS**

The CBI Board of Directors has released entry information for the 13th annual Student Production Awards. Awards will be presented as part of the third annual National Student Electronic Media Convention, to be held Oct. 23 – 25, 2014 at the Renaissance Seattle.

The National Student Production Awards honor outstanding student work in electronic media, and include more than 20 submission categories — including promos, news reporting, best DJ, comedy, entertainment, many sports categories and more for TV/video and radio — as well as general categories in station imaging, website design and the new Social Media Presence. For each category, up to four finalists are chosen and announced before the conference. Winners and finalists are honored at the awards presentation. For a complete list of all 24 categories, visit [http://www.askcbi.org/?page\\_id=4409](http://www.askcbi.org/?page_id=4409).

Last year, 700 entries were submitted, and 94 entries chosen as finalists and winners. The awards ceremony was standing room only, and proceeded by the convention keynote with Dean McFlicker, Vice President and Creative Director, NBC Entertainment Marketing.

“The awards provide a great opportunity for students to showcase their work in a nationally recognized competition,” said Awards Coordinator Steven Hames. “With multiple categories in audio, video and multimedia, there is something for every type of station out there — radio, television, online or a combination.”

Advisers and industry professionals interested in judging contest entries may contact Hames at the phone number or email address above.

Sponsorships are available for awards as well. For more information, email Mark Maben, CBI Development Director, at [cbidevelopmentdirector@gmail.com](mailto:cbidevelopmentdirector@gmail.com).

Entry information is available online at [http://www.askcbi.org/?page\\_id=4409](http://www.askcbi.org/?page_id=4409), and submissions will open on March 10, 2014. Submissions will close on Friday, May 9.

Additional information on the National Electronic Media Student Convention may be found at <http://www.askcbi.org/seattle>.

**College Broadcasters Inc.** represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents electronic student media outlets from across the nation.

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