

**FOR IMMEDIATE RELEASE**

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**THE 2011 COLLEGE BROADCASTERS, INC. ANNUAL FALL CONVENTION OFFERS OVER 80 SESSIONS AT THE  
90<sup>TH</sup> ANNUAL NATIONAL COLLEGE MEDIA CONVENTION**

The world's largest gathering of student media participants, the National College Media Convention, is coming to the Renaissance SeaWorld, Orlando, Florida from October 26-30, 2011. College Broadcasters, Inc. (CBI) will present more than 80 sessions, events, and tours geared towards student radio and television broadcasters and webcasters. Highlights include *FCC 101*, a special pre-convention workshop, on Wednesday, October 26; a presentation by Skip Pizzi, Director of Digital Strategies, National Association of Broadcasters; and a special focus on issues related to the recent spate of sales of student radio stations.

CBI, which successfully represented college radio stations that also webcast before the Copyright Royalty Board, will inform attending stations of what is needed to be compliant with webcasting and other copyright issues. Additionally, a representative from SoundExchange, the organization that collects royalties from streaming radio station, will be in attendance.

Also at the convention, CBI will announce the winners of the National Student Production Awards at a special recognition ceremony on Friday, October 28. There were nearly 600 entries judged by industry professionals. A list of finalists is available at <http://www.askcbi.org/?p=2203>.

CBI believes this year's conference will be invaluable for high school and college radio and television stations. "CBI has a fantastic lineup of sessions this year thanks to many students, advisers and industry professionals who volunteer their time to share their experiences, knowledge and information," says CBI Executive Director Will Robedee.

Additional information on the 90<sup>th</sup> annual National College Media Convention, presented in cooperation with Associated College Press and College Media Advisers, and a complete list of sessions offered by CBI, can be found at [http://www.askcbi.org/?page\\_id=1500](http://www.askcbi.org/?page_id=1500).

**College Broadcasters Inc.** represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents over 200 active member stations.

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