



## **CBI spring convention set for Times Square**

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More than 30 broadcast-focused sessions are planned for the Spring College Media Convention March 13-15 in New York City. From how to land internships and jobs and marketing yourself in a converging broadcast world to starting an underwriting program and radio license renewal, sessions are taught by veteran student media advisers and industry professionals.

Held annually by College Media Advisers and College Broadcasters, Inc., more than 1,200 are expected to attend the three-day event at the Marriott Marquis in Times Square. Scheduled speakers include Celeste Headlee, co-host of “The Takeaway” from WNYC and Public Radio International, WFAN sports talk show host Adam “The Bull” Gerstenhaber and News 12 Brooklyn sports director and anchor Pat O’Keefe. A complete list of all broadcast sessions is at [askcbi.org](http://askcbi.org).

In addition to broadcasting, the convention offers sessions on other topics including media law and the First Amendment, student leadership, ethics and diversity. New York media tours are also planned, including trips to ABC News, Bloomberg, CNN and Good Morning America.

Registration is \$100 for students, \$110 for CMA advisers and advisers of CBI member stations and \$155 for non-CMA advisers. After February 9, rates are \$130 for students, \$140 for CMA advisers and advisers of CBI member stations and \$185 for non-CMA advisers. Registration can be completed online at [nyc.collegemedia.org](http://nyc.collegemedia.org).

CBI is a national organization representing students involved in radio, television, webcasting and other related media ventures. CBI and CMA sponsor two major conventions each year. CBI will host its annual fall conference at the National College Media Convention, in cooperation with CMA and Associated Collegiate Press October 26-30 in Orlando, at the at the Renaissance Hotel, Seaworld.

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