FOR IMMEDIATE RELEASE

September 20, 2012

Contact: Will Robedee, Executive Director, College Broadcasters, Inc., 855-ASK4CBI/ ExDir@AskCBI.org

Greg Weston, President, College Broadcasters, Inc., 412-648-7990/ wptsgreg@gmail.com

CNN’S CAROL COSTELLO TO DELIVER KEYNOTE ADDRESS AT NATIONAL STUDENT ELECTRONIC MEDIA CONVENTION

Carol Costello, CNN news anchor, will deliver the keynote address at College Broadcasters, Inc.’s inaugural National Student Electronic Media Convention October 27 in Atlanta.

Costello anchors the 9 a.m. to 11 a.m. (ET) weekday edition of “CNN Newsroom.” She previously contributed to “The Situation Room” and anchored “CNN Daybreak,” the network’s former early morning news program.

The Emmy award-winning journalist has interviewed four former U.S. presidents and was part of CNN’s Peabody Award winning coverage of the Gulf Oil Spill, the 2008 presidential election and Hurricane Katrina. Costello also reported for CNN on the 2007 shootings at Virginia Tech, the tsunami disaster in South Asia and the Casey Anthony murder trial.

Costello’s speech is one of many highlights at the first-ever National Electronic Media Student Convention October 25-27 at the Sheraton Atlanta Hotel in downtown Atlanta. A number of industry professionals will present sessions, including representatives from CNN radio and television, Georgia Public Broadcasting, Public Broadcasting Atlanta, and reporters and anchors from Atlanta’s ABC, CBS, FOX and NBC affiliates.

Additional information on the National Electronic Media Student Convention can be found at http://www.askcbi.org/atlanta. Carol Costello is on Facebook and Twitter @CarolCNN.

College Broadcasters, Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents over 200 active member stations.

###