



College Broadcasters, Inc.

April 29, 2015

## **Registration Open for 2015 National Student Electronic Media Convention with Keynote Speaker Lori Lewis**

Registration is now open online for the 2015 College Broadcasters, Inc. (CBI) National Student Electronic Media Convention, to be held Oct. 22-24 at the Hyatt Regency Minneapolis. Complete information for registration, including for the pre-convention workshop, is available online at [askcbi.org/minneapolis](http://askcbi.org/minneapolis).

The 2015 NSEMC will feature Keynote Speaker Lori Lewis of Jacobs Media. In addition to her extensive experience in social media strategy, Lewis brings a background in radio broadcasting to this year's convention. Her radio resume includes time as an on-air personality at stations in Las Vegas, Nev., Mobile, Ala., and Tampa, Fla., and as program director for WSMJ Baltimore. Lewis will deliver the keynote address on Saturday, Oct. 24 and lead a session on Friday, Oct. 23.

A pre-convention workshop for new and emerging advisers is also available. Learn the ins-and-outs of broadcast advising from seasoned experts on Wednesday, Oct. 21 at a special session from 1-4 p.m. Registration is \$50 and available with the regular convention registration.

Session proposals are being accepted through Aug. 1 on the convention website as well. CBI is seeking proposals on any topic related to electronic student media from students, advisers, managers and industry professionals. For more guidelines and to submit a proposal, visit [askcbi.org/minneapolis/session-proposals](http://askcbi.org/minneapolis/session-proposals).

The annual presentation of National Student Production Awards is also a highlight of the 2015 NSEMC program, and you can still enter the competition online through May 15. Visit [askcbi.org/minneapolis/awards](http://askcbi.org/minneapolis/awards) for complete contest rules and to submit your entries.

Also available on the Minneapolis NSEMC website is information about sponsorships and exhibiting, as well as hotel reservations.

College Broadcasters Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs. CBI currently represents more than 225 active radio and television member stations.

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