

Constitution of KAOR-FM 91.1

The University of South Dakota

GOALS:

KAOR will teach radio broadcasting to mass communications students, and prepare them for a job in today's radio market.

KAOR will be involved in campus functions and hold some functions of its own.

KAOR will strive to make radio broadcasting fun.

KAOR will put forth full effort in maintaining the personal safety of its employees.

KAOR will take advantage of the airtime, working to be recognized in the community and university community.

KAOR will explore all underwriting opportunities available.

PURPOSE:

Provide a hands-on experience for students.

Provide a source of alternative music to everyone in our broadcast footprint.

Provide a source of culturally enriching programming.

Provide information about USD, its organizations, and the community.

STAFF:

KAOR-FM is licensed to the University of South Dakota. Sole responsibility for operations and maintenance of KAOR-FM has been given to the Chair of the Department of Media & Journalism. The Chair may choose to appoint a Faculty Advisor or Graduate Student to carry on the day-to-day oversight of the station.

Staff positions are filled before the beginning of each semester.

Station staff also includes but is not limited to:

GENERAL MANAGER:

The General Manager's primary responsibility is to plan, direct, and monitor all station operations, and to assume ultimate responsibility for the station and follow the station's Standard Operating Procedure. More specifically, the General Manager is responsible for all internal operations including supervising program scheduling, coordinating volunteer disc jockeys, and managing the station.

ASSISTANT GENERAL MANAGER / PROGRAM DIRECTOR:

Assists the GM with duties as assigned.

MUSIC DIRECTOR: Responsible for categorizing incoming music, deciding what music goes into rotation, and is responsible for maintaining relationships with labels and journals.

TRAFFIC DIRECTOR: Responsible for station logs and scheduling of EBS tests.

PRODUCTION MANAGER: In charge of all pre-recorded materials.

NEWS DIRECTOR: Assigns stories to reporters, gathers and reads news.

PROMOTIONS DIRECTOR: In charge of station promotion.

UNDERWRITING DIRECTOR: Charged with underwriting & liaison to student media advertising director.

FINANCES

KAOR obtains money through the department of Media & Journalism and through underwriting.

KAOR will spend money on maintenance and updating equipment, and to promote itself.

The Department of Media & Journalism will be responsible for managing the money upon the request of the Faculty Advisor.