

CALL FOR PRESENTATION PROPOSALS, OCTOBER 27-31, LOUISVILLE, KENTUCKY

You've spent years honing your skills as a media professional, professor and/or college media advisor. Now, share your experience and knowledge by submitting a presentation proposal for College Broadcasters, Inc's Fall 2010 National Student Media Convention. Students are often innovative and provide keen insights into problems facing student media. If you have a student that offers these qualities, they are encouraged to submit session proposals as well.

Conference registration and accommodation information is available at www.askcbi.org.

The National Student Media Convention is a cooperative event between College Media Advisors, the Associated Collegiate Press and College Broadcasters, Inc. The purpose of the National Student Media Convention is to provide quality education, advice, ideas and networking opportunities for college media advisors and their students. In bringing students advisers from many media together, we help to develop the skills needed to succeed at the college media level and professionally. Our multiple track format offers a variety of educational sessions, interactive forums, and exhibitors.

The tracks are designed to transcend all media sectors, focus on current and emerging issues, best practices, and challenges facing student media and student media advisors. Here are the tracks:

- Engineering
- Promotions
- Production
- Recruitment
- Music
- FCC/Legal Issues
- Unlicensed Operations
- Radio Music
- Royalties
- Traffic
- Remotes
- Careers
- Legal Issues
- Automation
- Convergence
- Sports
- Roundtables
- Sales/Underwriting
- Management
- News/Journalism

CBI invites session proposals from media professionals, educators, advisors and their students. Presentations are intended for all levels of experience - from brand new college students to veteran media advisors.

General Submission Guidelines Proposals. Deadline is May 4, 2010. (REVISED DEADLINE)

- Proposals should be practical, educational, and/or informational.
- Proposals may include original research related to track areas listed above, innovative techniques, etc.
- Proposals may be single presenter or a panel of presenters. CBI gives priority to panels that have at least two presenters.
- Proposals must include a completed proposal submission form which can be found at www.askcbi.org.

CALL FOR STUDENT PRODUCTION ENTRIES

National Student Media Production Contest entries are to be original work by students (totally student-produced) for a campus media outlet or college credit course. All entries must be submitted via www.askcbi.org by 11:59 p.m. on Friday, May 14, 2010. Entry is FREE for CBI member stations. Entry fee for non-members is \$50.00 per entry per category, with payment to be processed online at the time of submission. Rules and Categories are available online at http://www.askcbi.org/?page_id=1165

Finalists are announced in August. Winners are announced at the National Student Media Convention in Louisville, Kentucky in October 2010.

ABOUT COLLEGE BROADCASTERS, INC.

College Broadcasters Inc. represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs.

Questions or comments can be sent to Will Robedee, CBI's Executive Director: willr@rice.edu or call him at 713-348-2935.