

Top 15 pieces of advice for aspiring journalists!

1. Books! Read everything you can get your hands on!
Journalists need to know a little about a lot!

2. In News we love FREE! Use coupons often.
RTNDA estimates the average TV Reporter in America earns \$45,000/year.

3. Clothing! Don't do it alone. No funny ties! Say no to Disney characters, Clowns and even The Alamo.

www.starleymurray.com

Look nice!

Wear a jacket when appropriate,

Remember, you are going into someone's home!

Voice: Jon Beaupre @jnbeaupre

4. Stay positive! News Directors want high-energy fun people.
Self-talk- "This live shot goes well." "I speak with complete confidence and assurance." Picture in your mind people at home watching you and liking you! Envision yourself signing off successfully.

5. Heart attack live shots! Meet deadline. Sometimes that means you'll have a live interview or just a live shot showing a scene. Live news is all we have left, we've got to do it right!

6. Be very nice to everyone! The next person you meet may have information for your next story. We still win viewers one handshake at a time. Be nice, but remember anger is sometimes the necessary energy to create boundaries!

7. Know who you are, so your voice can ring with credibility!
Some Monument to Last. by James Doughty

8. Be willing to work long and hard! Nothing is easy! You may have to have your first job and a side job to make ends meet.

9. There are three ways to find what you should be doing in life. If a genie would grant your wish, what would it be? What did you dream about becoming as a small child? What job or career is also your greatest fear?

10. Get an audition tape! Keep it short and avoid fullscreen graphics with phone number and address. Avoid photo on tape as well. Just stand-ups,

two packages, anchoring.

11. Avoid the word needy. I may have grown up less fortunate, but I was never needy.

12. Avoid using race as a description. Let police say it. Indicting every 20-year-old white man with a tan is a sure turnoff for your viewers.

13. Favorite quote:

"We shall pass this way but once.

Any good, therefore, we can do,

Any kindness we can show, to any human being, Let us do right now.

Let us not differ from it,

Nor neglect it.

For we shall never pass this way again!"

14. Keep making the avaricious, the uncaring & the powerful sweat as you press them for answers, accountability & action.

15. Apply, apply, apply! I have so many rejection letters.

Remember, rejection is sometimes, God's divine protection!

FREE: Be yourself!

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