

Sun and sessions in Orlando

When the National College Media Convention last met in Orlando in 2002, VHS sales and rentals outpaced DVDs, Facebook was more than a year from its launch, and the term “wardrobe malfunction” wasn’t in anyone’s vocabulary. The media landscape has changed a lot since then, and College Broadcasters, Inc. has continued to help student broadcasters and advisers adapt. The 90th annual National College Media Convention, October 26-30 at the Renaissance SeaWorld, reflects the changing landscape with scheduled sessions on social networking, online branding and web design for broadcasters. There are plenty “oldies but goodies” mixed in, offering advice on news writing, station management and getting industry internships and jobs.

Anyone managing a FCC-licensed radio station should attend CBI’s pre-convention workshop “FCC-101” on Wednesday, Oct. 26. This fast-paced workshop will familiar-

ize attendees with FCC rules and regulations and provide invaluable resources, especially as stations begin to renew their FCC licenses. Pre-registration is required.

Informative sessions start on Thursday, Oct. 27. The growing trend of colleges and universities selling their broadcast licenses will be addressed with the aptly titled “The College Radio Crisis (and How to Survive).” In this session, Jennifer Waits, college radio and culture editor at RadioSurvivor.com and founder and editor of SpinningIndie.com, along with representatives from KUSF at the University of San Francisco and WRVU at Vanderbilt University, will talk about the current landscape while sharing strategies on how to help protect college radio stations.

Funding student media is another hot topic. June Fox, a nationally recognized underwriting and sales consultant for DEI, will be back with sessions on starting underwriting programs from scratch

and ways to increase revenue for existing programs. Planning on-air fundraisers and applying for federal funding will also be covered at the convention.

“Final Cut Pro Inside and Out” is one of the video/television-focused sessions offered by CBI. Convention attendees can learn about producing for public television, investigative reporting and producing for TV and best practices for video editing. CBI is also hosting a session on how the organization can better serve its video/television members.

Other conference highlights include the national student production awards presentation (see the list of finalists in this newsletter). For those who have never attended the National College Media Convention, make this the year. Will Robedee, CBI executive director, sums it up best: “You can’t get this kind of education, experience or knowledge from any one day conference.”

Earlybird registration rates until Oct. 10

Earlybird rates, through Oct. 10, 2011:

- \$90 Associated Collegiate Press, College Broadcasters, Inc. or Black College Communication Association member students
- \$115 Nonmember students
- \$110 CMA, CBI, or BCCA member advisers and non-students
- \$155 Nonmember advisers/non-students or non-vendors
- \$250 Vendors who are not exhibitors or advertisers in program
- \$40 Spouse/partner/family member not in journalism

Convention Hotel:

- Renaissance SeaWorld
- \$179/night, plus 12.5% city/state tax
- On-site event self-parking, \$15/night
- Book by Sept. 27, 2011

Regular rates, Oct. 11, 2011 and later:

- \$110 Associated Collegiate Press, College Broadcasters, Inc. or Black College Communication Association member students
- \$140 Nonmember students
- \$135 CMA, CBI or BCCA member advisers and non-students
- \$185 Nonmember advisers/non-students, non-vendors
- \$300 Vendors who are not exhibitors or advertisers in program
- \$50 Spouse/partner/family member not in journalism

Register online:

- register.studentpress.org/orlando2011

Inside...

**Get Ready to Renew:
Ownership Report
Page 2**

**CBI Names National Student
Production Award Finalists
Pages 3-5**

Get Ready to Renew: Ownership Report

All radio broadcast station licenses are scheduled to expire between 2011 and 2014. With the first set of licenses set to expire Oct. 1, 2011 and the application for renewal due four months prior, FCC-licensed college radio stations need to begin readying for the renewal process. Renewal applications for stations in the first two groups – those located in District of Columbia, Maryland, Virginia, West Virginia, North Carolina and South Carolina – should have already been filed. The third group of stations – those in Florida, Puerto Rico and the Virgin Islands – must file a license renewal application by Oct. 3, 2011. The FCC has indicated it will not mail postcard notices to licensees, but will send a courtesy email notice to those licensees with a valid email address on file. The Commission has also stressed failure to receive a notice does not excuse a licensee from timely compliance with the license renewal requirements.

Noncommercial stations must file a Biennial Ownership Report (FCC Form 323-E) along with their renewal application. The biennial owner-

ship report should then be filed every two years by the anniversary of the station's application filing date. For stations in Florida, Puerto Rico and the Virgin Islands, for example, who must file for license renewal by Oct. 3, 2011, their ownership report must be filed by Oct. 1 in 2013, 2015 and 2017.

According to the FCC's *Public and Broadcasting*, ownership reports, among other things, "disclose the names of the owners of the station licensee and their ownership interests, list any contracts related to the station that are required to be filed with the FCC, and identify any interests in other

broadcast stations held by the station licensee or its owners." College radio station licenses are typically issued in their name of their school. What that means, though, can differ among institutions.

WYBF-FM, for example, is licensed to Cabrini College in Radnor, Penn. and lists its owners as members of the school's board of trustees. KJHK-FM at the University of Kansas is licensed to the University of Kansas but is owned by the Kansas Board of Regents rather than the UK Board of Trustees. KSDB-FM at Kansas State University also lists the Kansas Board of Regents on

its ownership reports. Stations may also be owned by the school's student media board or an independent organization. The FCC maintains an online Consolidated Database System (CDBS) for public searches, which will have a station's ownership reports filed since the early 2000s.

Stations should work with their licensee to ensure that all steps and deadlines are met. More information is available at fcc.gov/mb/audio/renewal/ with a list of exact deadlines available at fcc.gov/mb/audio/renewal/renewal-dates-by-date.doc.

<i>License Expiring</i>	<i>State/Territory</i>
Oct. 1, 2011	District of Columbia, Maryland, Virginia, West Virginia
Dec. 1, 2011	North Carolina, South Carolina
Feb. 1, 2012	Florida, Puerto Rico, Virgin Islands
April 1, 2012	Alabama, Georgia
2012	Arkansas, Illinois, Indiana, Kentucky, Louisiana, Michigan, Mississippi, Ohio, Tennessee, Wisconsin
2013	Arizona, California, Colorado, Idaho, Iowa, Kansas, Missouri, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Utah, Wyoming
2014	Alaska, American Samoa, Connecticut, Delaware, Guam, Hawaii, Maine, Mariana Islands, Massachusetts, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Saipan, Vermont, Washington

CBI Insights

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CBI Names National Student Production Award Finalists

Close to 600 entries were submitted for CBI's annual national student production awards, celebrating outstanding student-produced work from across the country and world. To better reflect the converging nature of student media operations, CBI has added best podcast and best vodcast awards for audio and video programming intended for an online audience. Best community involvement and best station imaging are new combined categories open to both radio and television stations.

All finalists are listed in alphabetical order by school. Winners will be announced Friday, Oct. 28 at the National College Media Convention.

VIDEO/TELEVISION - BEST DOCUMENTARY/ PUBLIC AFFAIRS

- ICTV, Ithaca College, "Bound By Hope"
- ICTV, Ithaca College, "Invading the Everglades"
- MCOM 4243 Senior Production, Midwestern State University, "Art & Soul"
- CTVR 129 Documentary Production, Saddleback College, "The Bullets to Bubbles"

VIDEO/TELEVISION - BEST GENERAL ENTERTAINMENT PROGRAM

- KBVR-TV, Oregon State University, "Locals Live"
- The Southeastern Channel, Southeastern Louisiana University, "College Night"
- KYOT-TV, University of South Dakota, "Find Farber"
- Titan TV, University of Wisconsin-Oshkosh, "Tales From a College Dorm"

VIDEO/TELEVISION - BEST PUBLIC SERVICE ANNOUNCEMENT

- COM 425 Narrative Video Production, Berry College, "Smoking Mime"
- ICTV, Ithaca College, "Take Back the Tap"
- KYOT-TV, University of South Dakota, "Luther Center"
- KYOT-TV, University of South Dakota, "Spring 2011 CMJ Promo"

VIDEO/TELEVISION - BEST NEWS REPORTING

- Campus News, Minnesota State-Morehead, "Mandala"
- ONU3-TV, Ohio Northern University, "Making the Super Bowl"
- The Southeastern Channel, Southeastern Louisiana University, "Tracking Diseases with Twitter"
- TSTV, University of Texas-Austin, "Zach Anner Youtube Sensation"

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CURTIS @THECLASSICALSTATION.ORG OR 800.556.5178



National Student Production Award Finalists (continued)

VIDEO/TELEVISION - BEST NEWSCAST

- Campus 31 Television, East Carolina University, "ECU January Update (1/18/11)"
- The Southeastern Channel, Southeastern Louisiana University, "Northshore News (3/28/11)"
- The Southeastern Channel, Southeastern Louisiana University, "Northshore News (4/20/11)"
- UTVS, St. Cloud State University, "UTVS News (4/21/11)"

VIDEO/TELEVISION - BEST SPECIAL BROADCAST

- Rowan TV Network, Rowan University, "4th Annual Live Telethon for Alex's Lemonade Stand"
- UTVS, St. Cloud State University, "Monday Night Live"
- Carolina Week, University of North Carolina-Chapel Hill, "Election Show 2011"
- UT:10 News, University of Toledo, "UT Myths and Legends"

VIDEO/TELEVISION - BEST VODCAST

- Rowan TV Network, Rowan University, "RU Single?"
- Rowan TV Network, Rowan University, "The Broken Gun (Part 1)"

- TSTV, University of Texas-Austin, "ACMC Short"
- Titan TV, University of Wisconsin-Oshkosh, "Titan Ticker"

VIDEO/TELEVISION - BEST SPORTSCAST

- ICTV, Ithaca College, "Hold That Thought"
- KBVR-TV, Oregon State University, "Beaver Sports Show (2/23/11)"
- Carolina Week, University of North Carolina-Chapel Hill, "Carolina Week Sportscast (2/23/11)"
- UT:10 News, University of Toledo, "March 29th Sports"

VIDEO/TELEVISION - BEST STATION PROMO

- Viking Fusion, Berry College, "Viking Fusion Promo"
- ICTV, Ithaca College, "ICTV Everywhere"
- TSTV, University of Texas-Austin, "Laser Promo"
- Titan TV, University of Wisconsin-Oshkosh, "My Gangster"

VIDEO/TELEVISION - BEST COMEDY

- ICTV, Ithaca College, "To A Pulp"
- KYOT-TV, University of South Dakota, "Changing Majors"
- SETV12, University of Southern Indiana, "The All-Nighters"
- BCMN4350 TV Reporting II, University of Texas-Arlington, "Easter Weekend"

COMBINED - BEST STUDENT MEDIA WEB SITE

- Viking Fusion, Berry College, vikingfusion.berry.edu
- ISUtv, Iowa State University, isutv.stuorg.iastate.edu
- WKNC-FM, North Carolina State University, wknc.org
- Carolina Week, University of North Carolina-Chapel Hill, carolinaweek.org

COMBINED - BEST COMMUNITY INVOLVEMENT

- WLOY, Loyola University Maryland, "What Happens Next"
- WGLS-FM, Rowan University, "Harrison Township Day"
- UTVS, St. Cloud State University, "SCSU Local"

COMBINED - BEST STATION IMAGING

- WICB-FM, Ithaca College, "WICB Imaging Montage"
- KSYM-FM, San Antonio College, "KSYM Brand"
- Titan TV, University of Wisconsin-Oshkosh, "Titan TV 57 Switch"

AUDIO/RADIO - BEST DJ

- WBSU-FM, College at Brockport, Aaron LaFaro
- WCRX-FM, Columbia College, Michael Michalski
- KSBR-FM, Saddleback College, Kelly Jones
- WUTM-FM, University of Tennessee-Martin, Brandon Doyle, Chase Pickett and Rachel Stephens

- AM, FM, and TV coverage contour maps
- FM and TV real-world terrain-based coverage predictions
- Frequency search studies for prospective new stations
- Upgrade studies for existing stations
- Broadcast transmission facility design
- FCC applications preparation—construction permit and license engineering
- PCN (Prior Coordination Notification) studies & FCC 601 STL applications
- Contact *Laura M. Mizrabi* or *Clarence M. Beverage* for additional information



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National Student Production Award Finalists (continued)

AUDIO/RADIO - BEST DOCUMENTARY

- WIWU-FM, Indiana Wesleyan University, "Life Under Pressure"
- WMUL-FM, Marshall University, "Minding the Meters"
- Radio Fusion, Nanyang Technological University, "Chick Lit Slash in the City"
- WSOU-FM, Seton Hall University, "25 Years of Metal"

AUDIO/RADIO - BEST REGULARLY SCHEDULED ENTERTAINMENT PROGRAM

- WCRX-FM, Columbia College, "Babylon, Wisconsin"
- Owl Radio, Kennesaw State University, "The Sad Tale of Albert Finkel"
- WMUL-FM, Marshall University, "Mecha Colossus: Episode 5"
- KTSW-FM, Texas State University-San Marcos, "Other Side Drive - Thursday Edition (2/10/2011)"

AUDIO/RADIO - BEST PUBLIC SERVICE ANNOUNCEMENT

- WCRX-FM, Columbia College, "Trevor Project"
- WICB-FM, Ithaca College, "Cyberbullying PSA"
- KAOR-FM, University of South Dakota, "University Art Galleries"
- UTA Radio.com, University of Texas-Arlington, "Don't Sext"

AUDIO/RADIO - BEST NEWS REPORTING

- SCAD Radio, Savannah College of Art and Design, "Animation students work through the night for peace, piece and... peas?"
- Carolina Connection, University of North Carolina-Chapel Hill, "Alcohol abuse on campus often goes unnoticed"
- KVRX-FM, University of Texas-Austin, "Bait Bikes"

AUDIO/RADIO - BEST NEWSCAST

- Radio DePaul, DePaul University, "Radio DePaul Live News at Noon (11/3/10)"
- WMUL-FM, Marshall University, "Newscenter 88 at 5 (10/1/10)"
- Carolina Connection, University of North Carolina-Chapel Hill, "9/11/10"
- Bronc Radio, University of Texas-Pan American, "Bronc Radio News (5/10/11)"

AUDIO/RADIO - BEST FEATURE SHOW OR BROADCAST

- WYBF-FM, Cabrini College, "Determined to Survive"
- WKNC-FM, North Carolina State University, "Taco Trucks"
- Lancer Radio, Pasadena City College, "PCC and the Rose Parade"
- RTF 03224 Sound Communication, Rowan University, "Shane Donahue"

AUDIO/RADIO - BEST PODCAST

- WLOY, Loyola University Maryland, "Both Feet In: A Bench is Not a Bed"
- WMUL-FM, Marshall University, "Herd Roundup"
- WONC-FM, North Central College, "Cardinal Week in Review"
- KAOR-FM, University of South Dakota, "Ideafest"

AUDIO/RADIO - BEST SPORTS REPORTING

- WDCR-AM & WFRD-FM, Dartmouth College, "What You Missed" ("The Big Green Scene" - Winter Week 1)
- WZND, Illinois State University, "Track Coach Elvis Forde Spotlight"
- Radio Fusion, Nanyang Technological University, "Karting Singapore"
- Carolina Connection, University of North Carolina-Chapel Hill, "Josh Adams profile Stefano Rivera"

AUDIO/RADIO - BEST SPORTS PLAY-BY-PLAY

- WICB-FM, Ithaca College, "Ithaca Men's Basketball vs. M.I.T."
- WMUL-FM, Marshall University, "Marshall vs. Bowling Green Football"
- WGLS-FM, Rowan University, "Rowan University vs. NJCU - NJAC Playoffs"
- WPTS-FM, University of Pittsburgh, "Pitt Men's Basketball vs. Syracuse"

AUDIO/RADIO - BEST STATION PROMO

- Audio8ball.com, Mt. San Antonio College, "Musical Journey"
- KSYM-FM, San Antonio College, "Friday Night Line-Up"
- Fredonia Radio, SUNY Fredonia, "Rockin' the Commons"
- WRST-FM, University of Wisconsin-Oshkosh, "Thursday Night Sports Page"

Congratulations to all our finalists! Start saving your best material now for next year's contest. The deadline to enter at askcbi.org will be May 15, 2012 at 11:59 p.m. ET.



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A black and white photograph of a city skyline at night, with several tall buildings illuminated and their lights reflecting on a body of water in the foreground. The word 'Orlando' is written in large, white, rounded letters at the bottom of the image. In the top right corner, there are two small logos: one for the Associated Collegiate Press (ACP) and one for the College Media Advisers (CMA).

90th Annual
ACP/CMA
**National
College
Media
Convention**
Oct. 26-30, 2011
Renaissance SeaWorld

Orlando

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