

CBI Insights

The Newsletter of College Broadcasters, Inc.

CBI Insights is the quarterly newsletter of College Broadcasters, Inc., a national non-profit organization representing students involved in radio, television, webcasting and other media related ventures. **CBI Insights** is published by and for college broadcasters, with a circulation of more than 1200. The newsletter is a quality publication speaking to the issues confronting students, advisers and their colleges and universities throughout the country. Its publication schedule is four times each academic year.

Since CBI is a non-profit organization, we seek advertising support to help cover the costs of publication. Sponsoring **CBI Insights** allows your message to reach the college media market and future decision makers in a number of industries.

CBI Insights is produced on 8.5" by 11" pages. A PDF version of the most recent edition is available at <http://www.askcbi.org>.

Ad sizes and rates

Full page	(7.5 x 10)	\$500.00
Half page horizontal	(7.5 x 5)	\$275.00
Half page vertical	(3.75 x 10)	\$275.00
Quarter page	(3.75 x 5)	\$150.00

Pre-payment is appreciated. Copy deadline is 20 days before publication.

For more information or to place an ad, please email Jamie Lynn Gilbert, CBI secretary and **CBI Insights** editor, at jamie_gilbert@ncsu.edu with the subject "CBI Newsletter."